

WebPKI and Trust

CS249i: The Modern Internet

November 10, 2021

Zane Ma

zanema@gatech.edu

<https://zanema.com>

Authentication

Definition: proving/verifying the identity of something

Keystone network security goal: confidentiality/privacy is meaningless without authentication

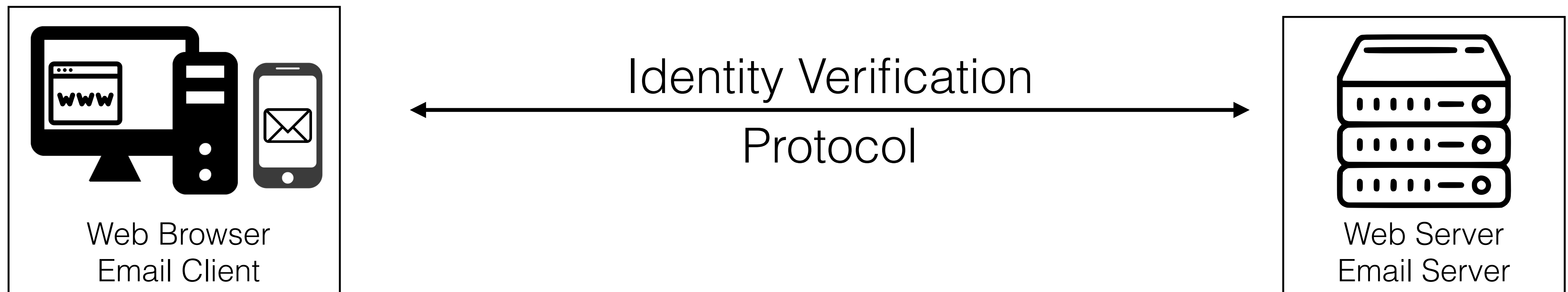
What something? What identifier? How to prove/verify?

Authentication

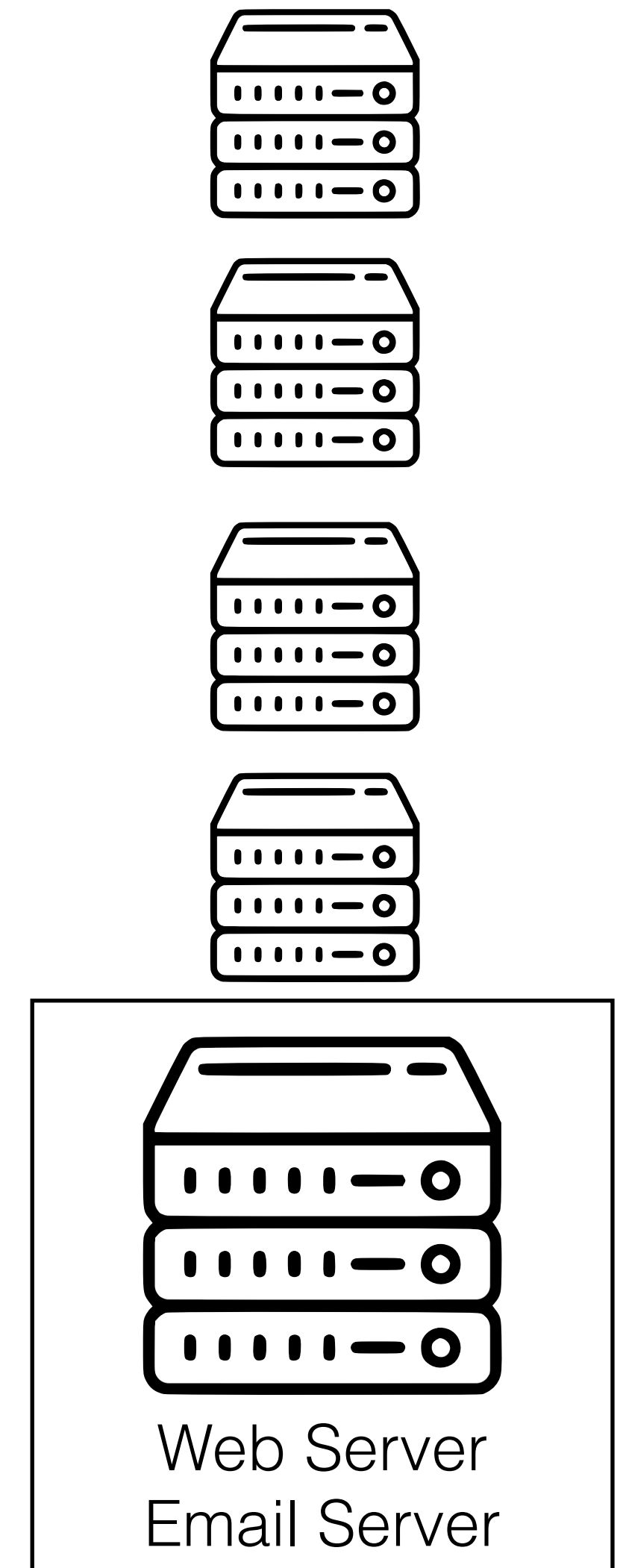
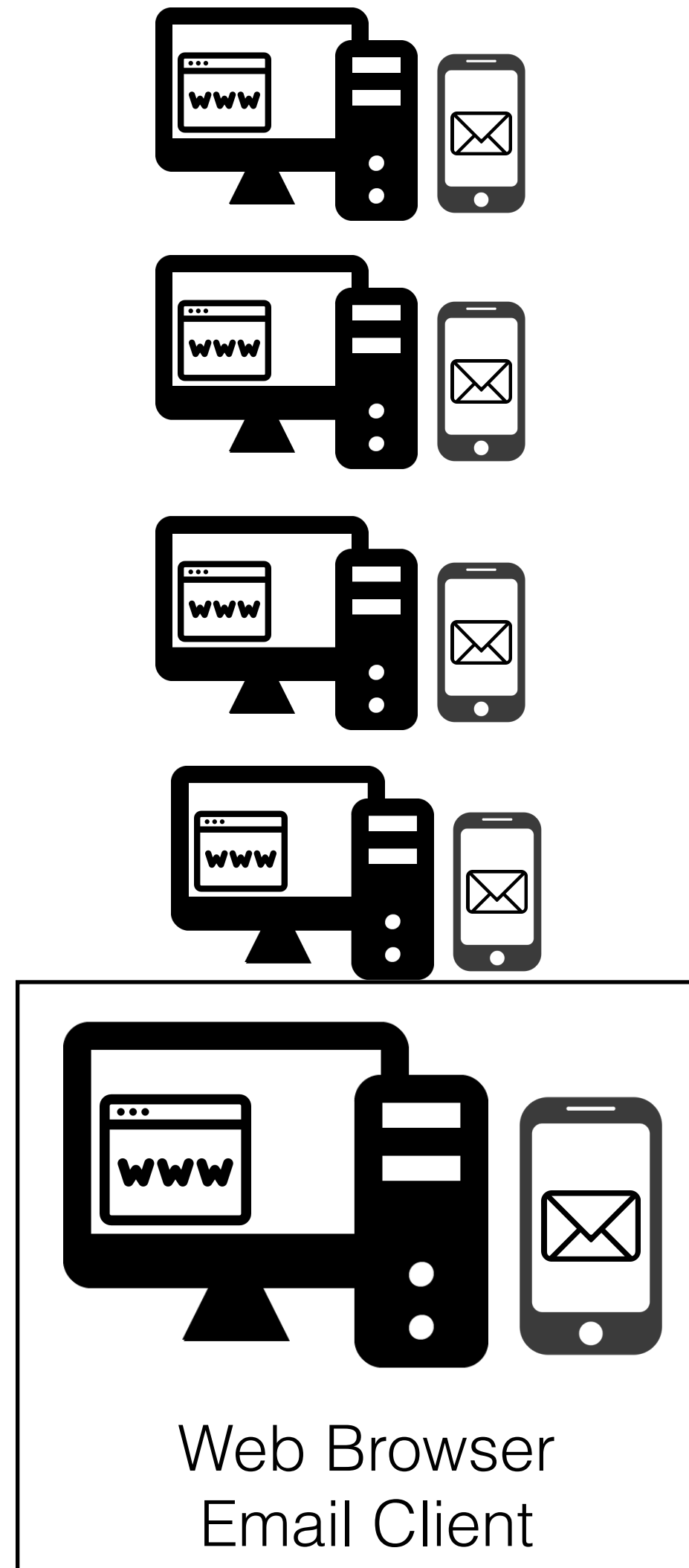
Definition: proving/verifying the identity of something

Something	Identifier	Proof Method	Proof Type
Person	Blood type	Blood test	Direct: functional test
Person	Name	ID card	Indirect: trusted entity
Client/User	Email address	Confirmation email	Direct: Request + Response
Client/User	Account owner	Password	Direct: Shared secret
Server	DNS Name	?	?

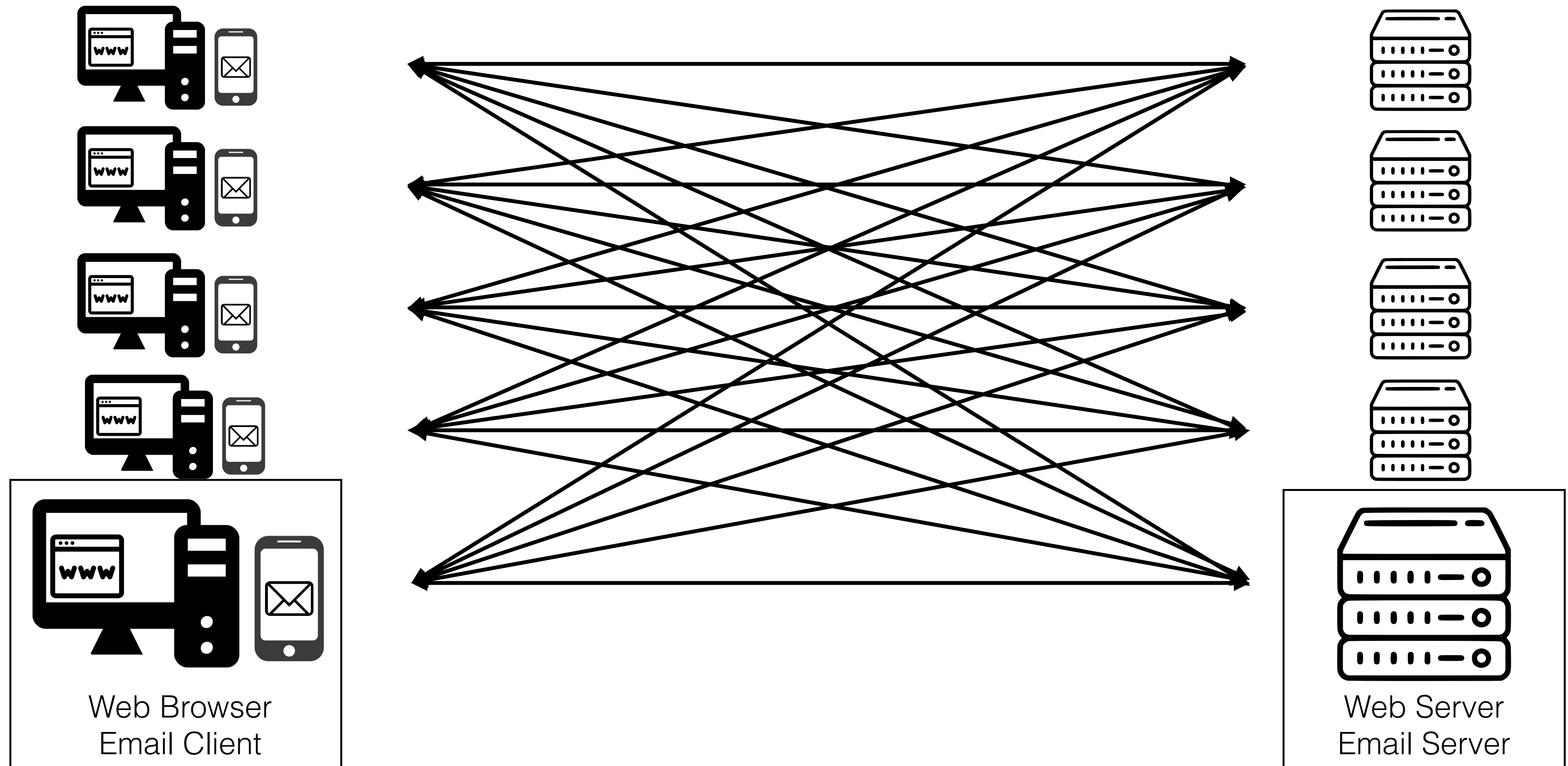
Web Server Auth #1: Direct



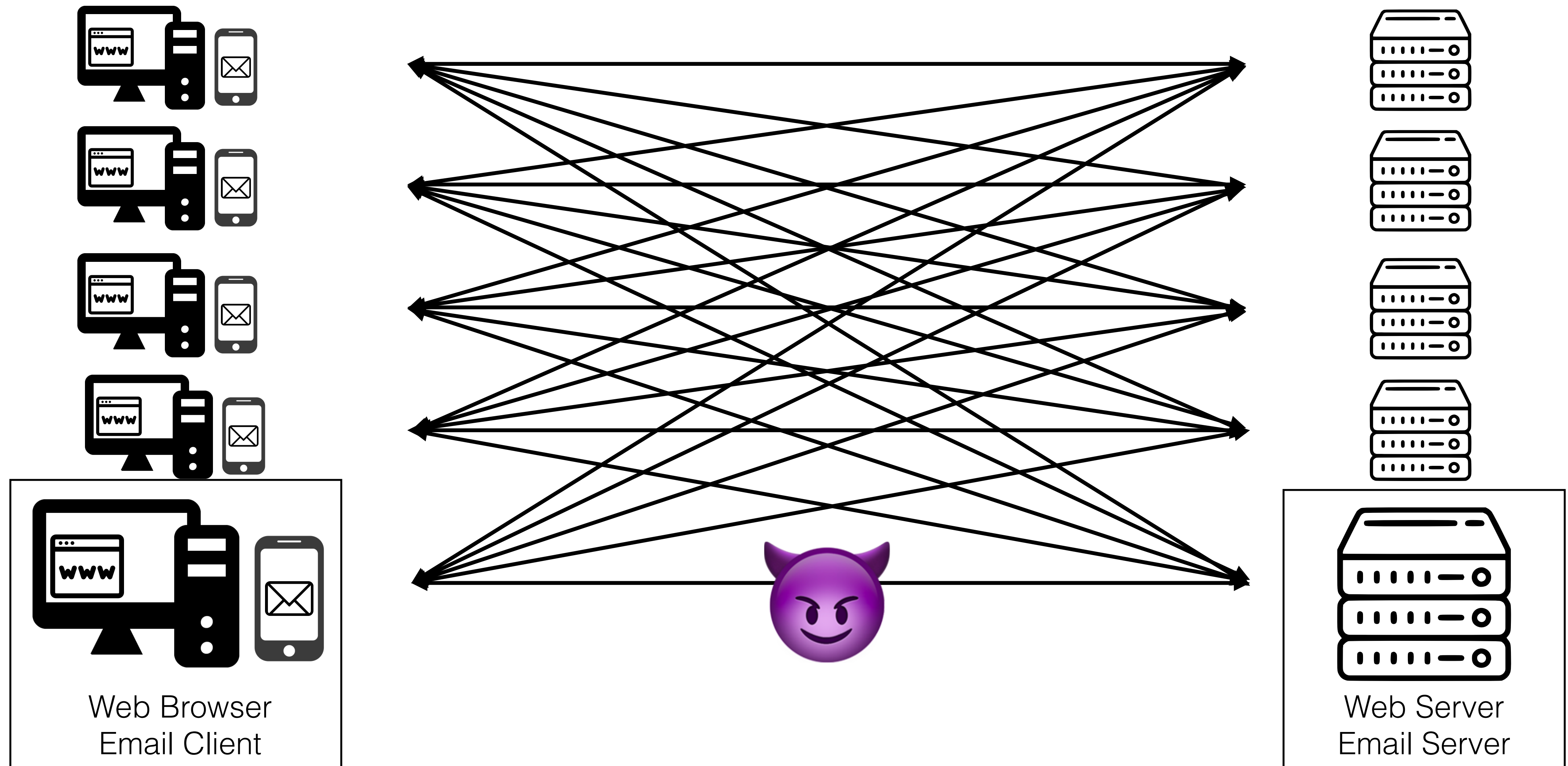
Web Server Auth #1: Direct



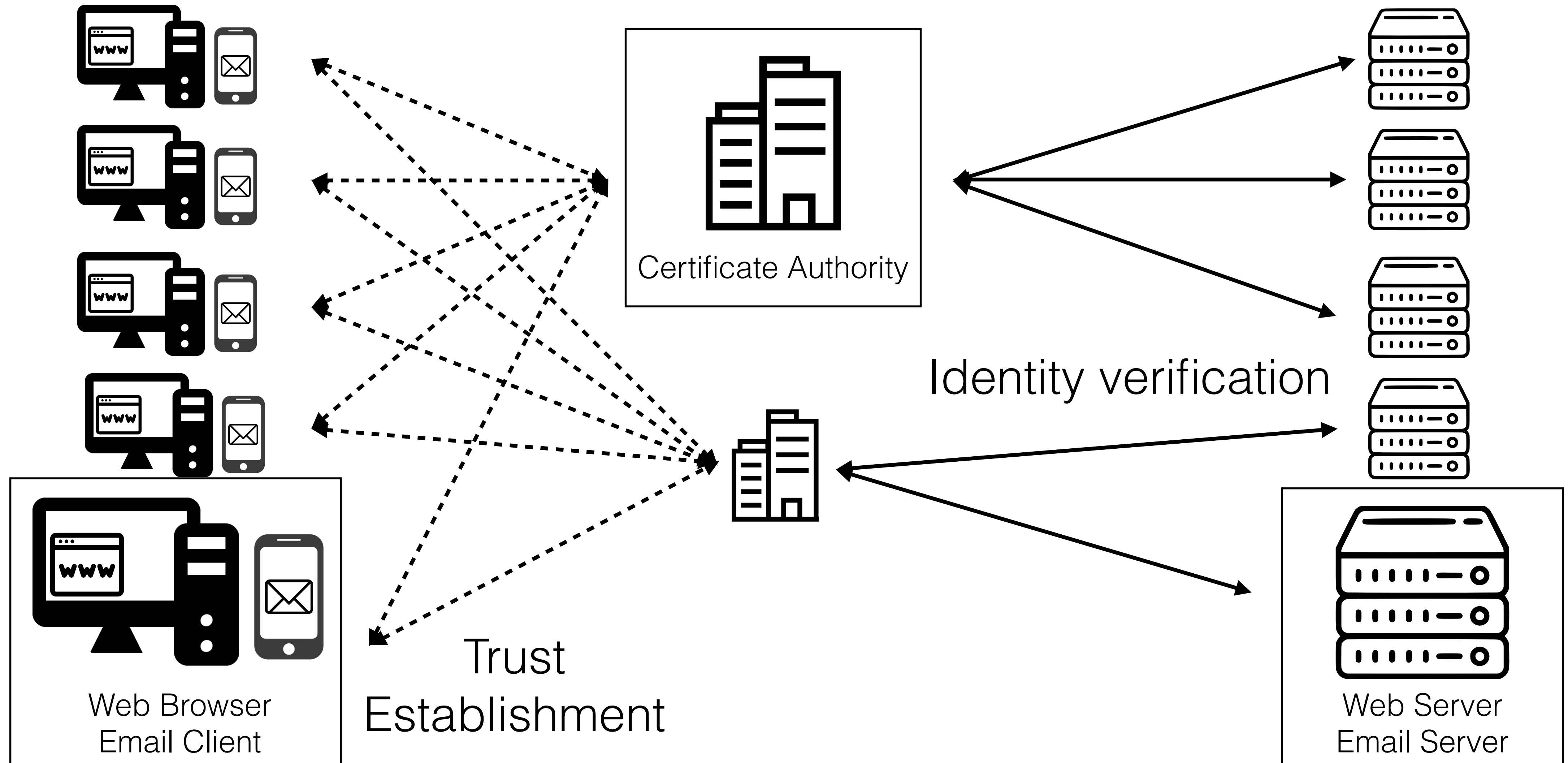
Web Server Auth #1: Direct



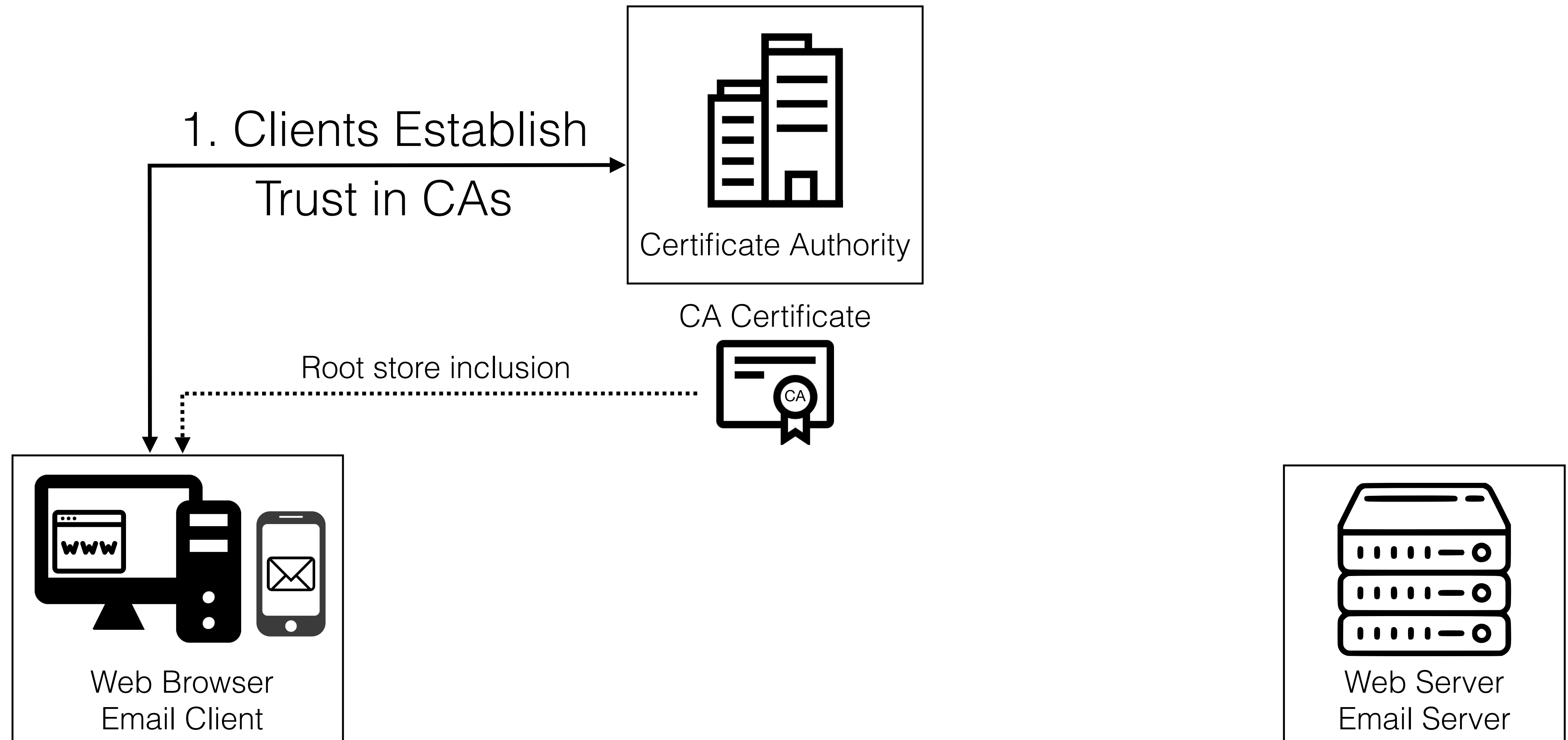
Web Server Auth #1: Direct



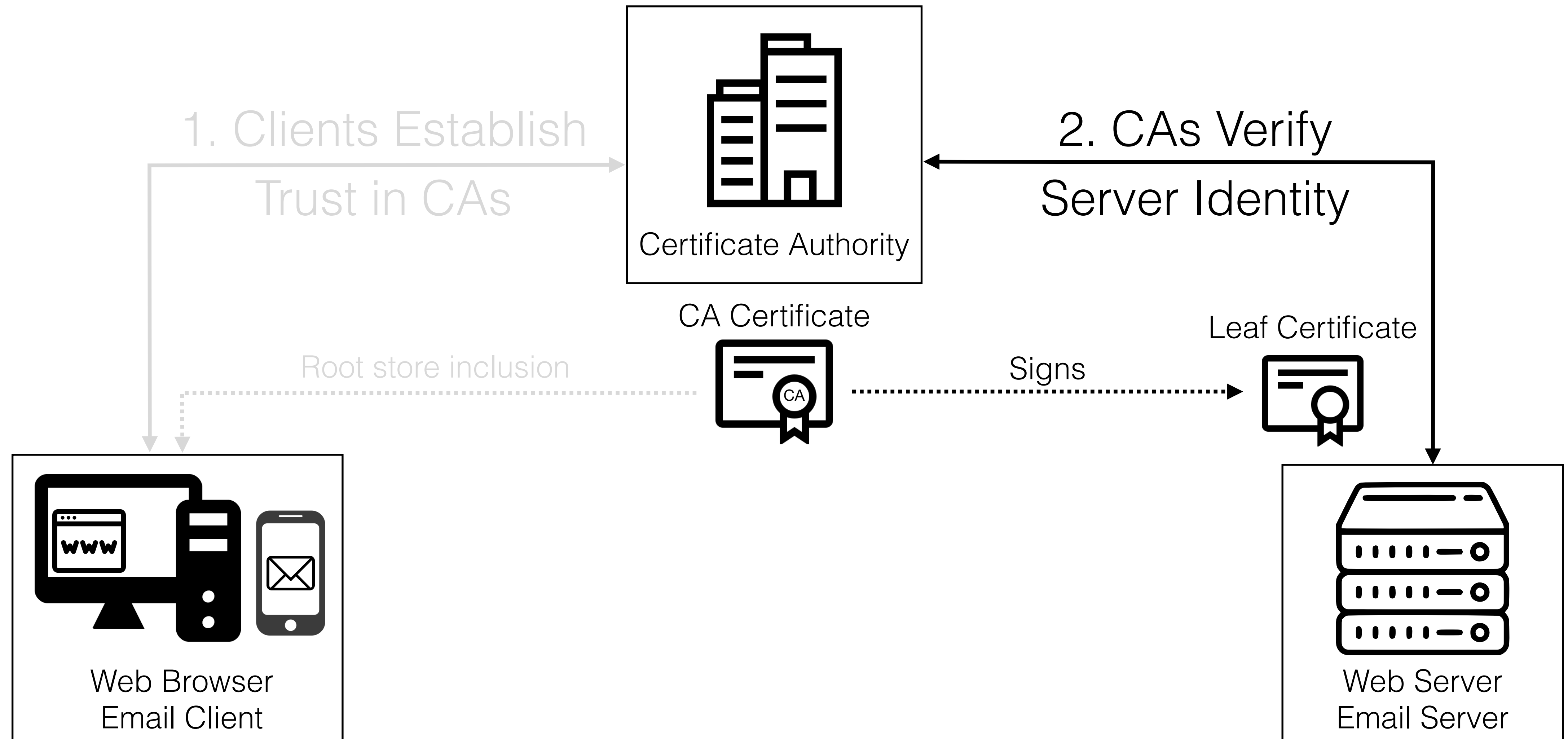
Web Server Auth #2: Indirect



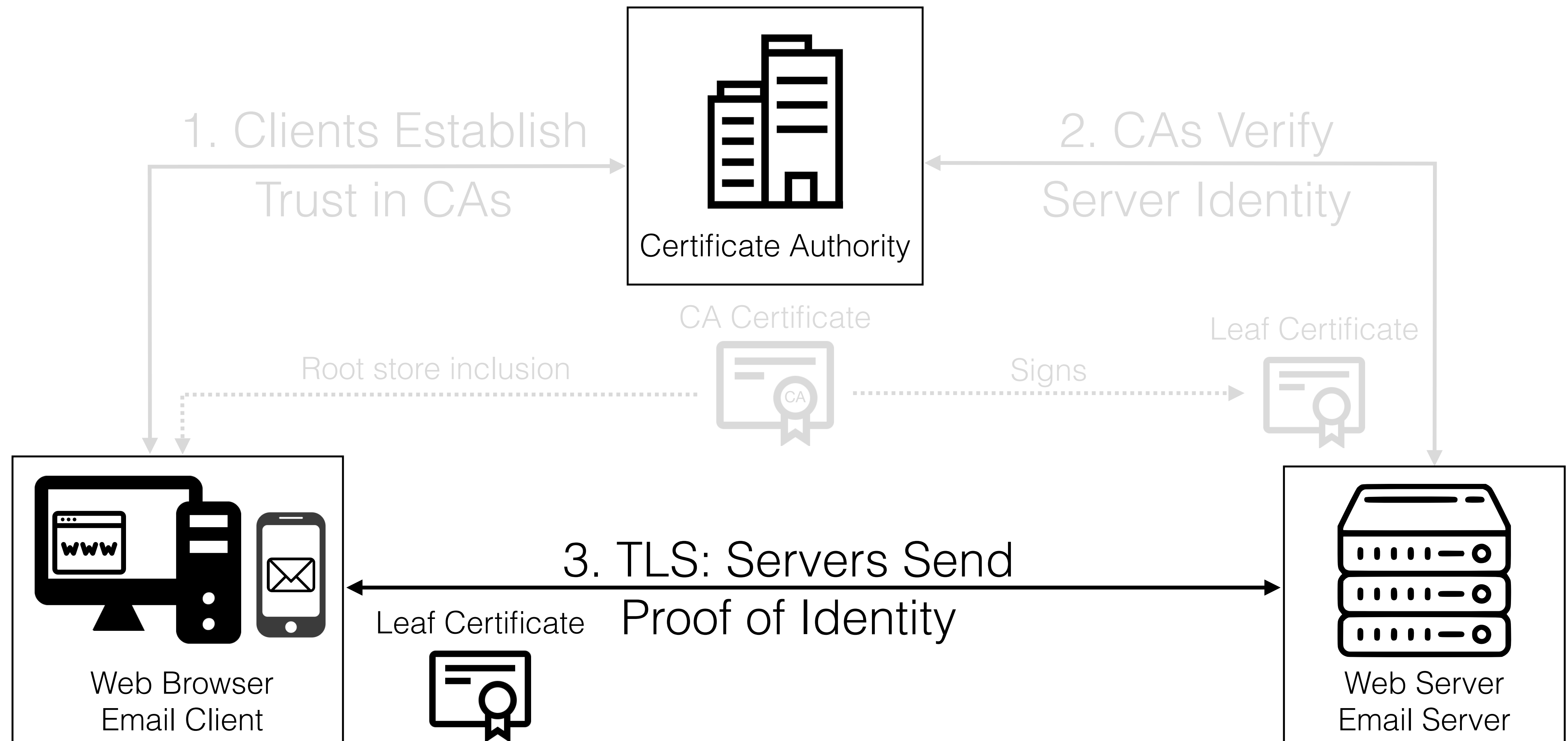
TLS + Web PKI



TLS + Web PKI



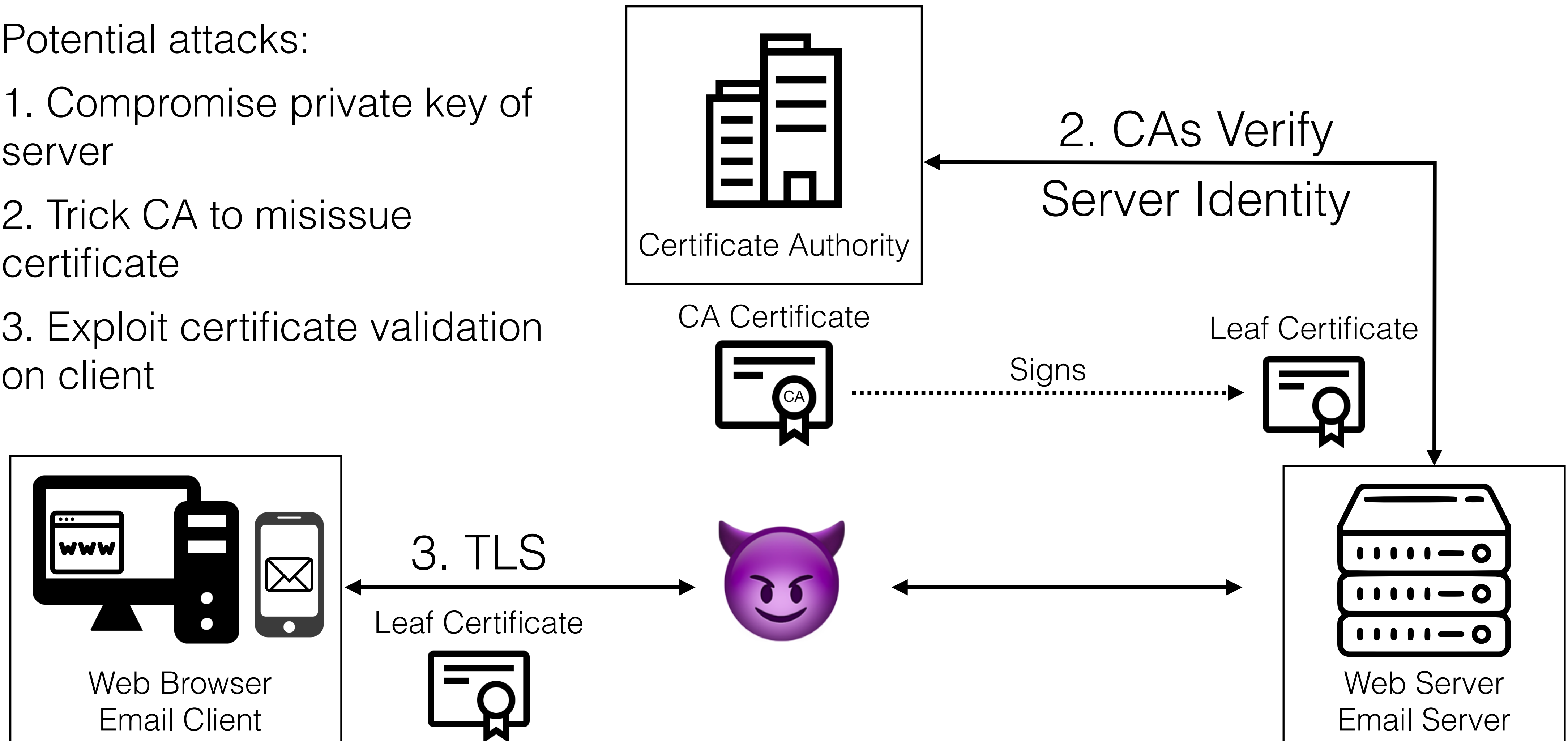
TLS + Web PKI



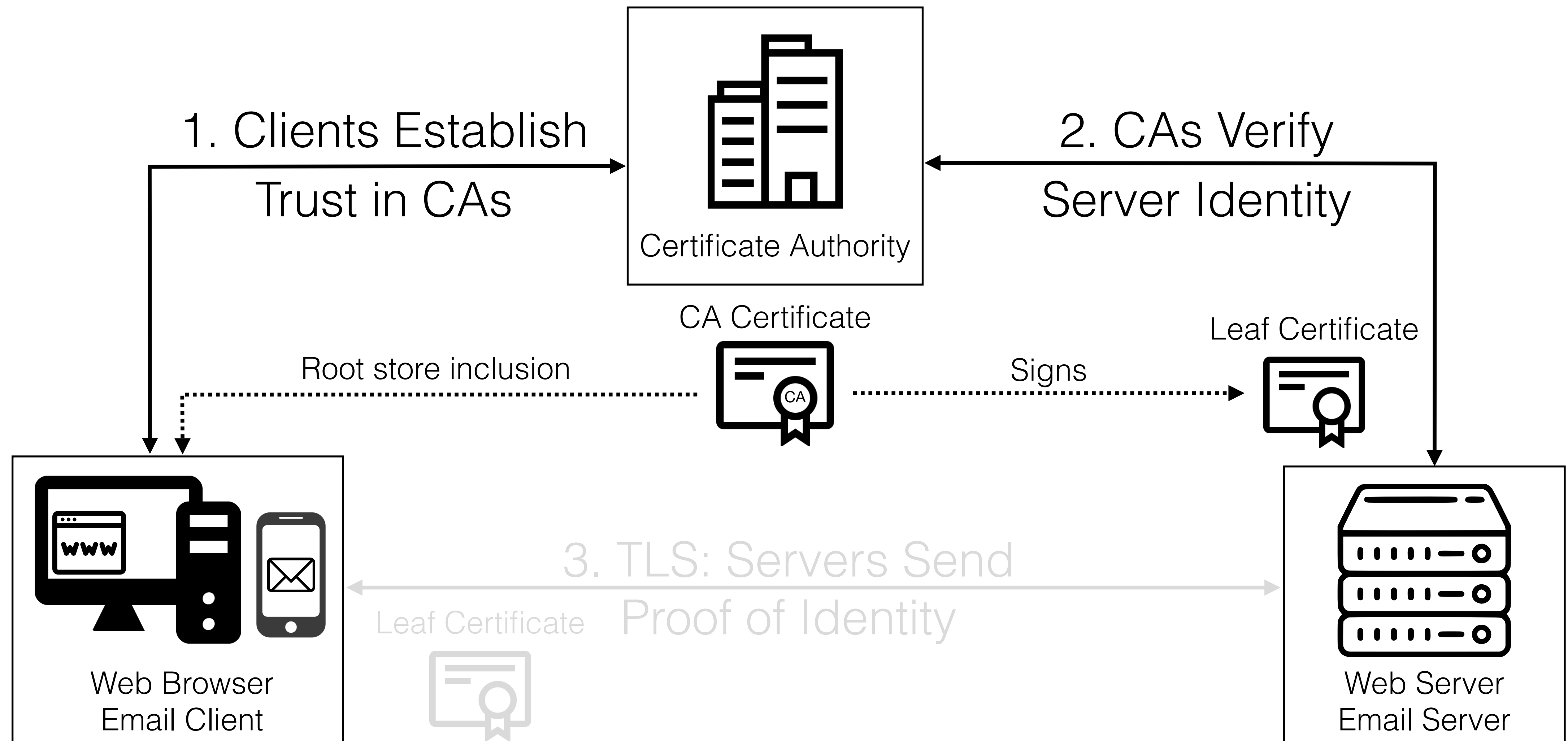
Threat Model

Potential attacks:

1. Compromise private key of server
2. Trick CA to misissue certificate
3. Exploit certificate validation on client



Web PKI



Certificate Issuance

Goals:

- 1) verify that a network identifier (i.e., IP address or DNS Name) controls some cryptographic public key
- 2) generate a certificate that attests to this linkage

How to verify? What does “control” mean?

But first, what’s a certificate?

Certificates

Signed document that attests to the connection between an identity and an authorized public key

TLS uses:

- X.509 certificate schema (what fields in what order)
- ASN.1 data format (field types, expression syntax)
- DER encoding (converting everything to bytes)

More info: <https://letsencrypt.org/docs/a-warm-welcome-to-asn1-and-der/>

Certificates

```
Certificate root
  TBS certificate
    Validity
      datetime:start "Apr 30 08:42:02 2018 GMT"
      datetime:end "Dec 21 22:24:54 2019 GMT"
    Issuer
      Field
        oid:commonName "Let's Encrypt"
        string:name
    Subject
      Field
        oid:commonName
        string:name "gatech.edu"
    Subject Public Key Info
      oid:rsaEncryption
      Subject Public Key
        int:modulus
        int:exponent
    Extensions
  Signature
    oid:sha256WithRSAEnc.
    bytes:signatureValue
```


Certificates

Certificate root

TBS certificate

Validity

datetime:start "Apr 30 08:42:02 2018 GMT"

datetime:end "Dec 21 22:24:54 2019 GMT"

Issuer

Field

oid:commonName "Let's Encrypt"

string:name

Subject

Field

oid:commonName

string:name "gatech.edu"

Subject Public Key Info

oid:rsaEncryption

Subject Public Key

int:modulus

int:exponent

Extensions

Signature

oid:sha256WithRSAEnc.

bytes:signatureValue

Subject identity and public key

Certificates

Certificate root

TBS certificate

Validity

datetime:start "Apr 30 08:42:02 2018 GMT"

datetime:end "Dec 21 22:24:54 2019 GMT"

Issuer

Field

oid:commonName "Let's Encrypt"

string:name

Subject

Field

oid:commonName

string:name "gatech.edu"

Subject Public Key Info

oid:rsaEncryption

Subject Public Key

int:modulus

int:exponent

Extensions

Signature

oid:sha256WithRSAEnc.

bytes:signatureValue

Subject identity and public key

Issuer (Certificate Authority)

Certificates

Certificate root

TBS certificate

Validity

datetime:start "Apr 30 08:42:02 2018 GMT"

datetime:end "Dec 21 22:24:54 2019 GMT"

Issuer

Field

oid:commonName "Let's Encrypt"

string:name

Subject

Field

oid:commonName

string:name "gatech.edu"

Subject Public Key Info

oid:rsaEncryption

Subject Public Key

int:modulus

int:exponent

Extensions

Signature

oid:sha256WithRSAEnc.

bytes:signatureValue

Subject identity and public key

Issuer (Certificate Authority)

Validity Period

Certificates

Certificate root

TBS certificate

Validity

datetime:start "Apr 30 08:42:02 2018 GMT"

datetime:end "Dec 21 22:24:54 2019 GMT"

Issuer

Field

oid:commonName "Let's Encrypt"

string:name

Subject

Field

oid:commonName

string:name "gatech.edu"

Subject Public Key Info

oid:rsaEncryption

Subject Public Key

int:modulus

int:exponent

Extensions

Signature

oid:sha256WithRSAEnc.

bytes:signatureValue

Subject identity and public key

Issuer (Certificate Authority)

Validity Period

Extensions: Permitted key usages,
policies, additional identities
(Subject Alternate Identity)

Certificates

Certificate root

TBS certificate

Validity

datetime:start "Apr 30 08:42:02 2018 GMT"

datetime:end "Dec 21 22:24:54 2019 GMT"

Issuer

Field

oid:commonName "Let's Encrypt"

string:name

Subject

Field

oid:commonName

string:name "gatech.edu"

Subject Public Key Info

oid:rsaEncryption

Subject Public Key

int:modulus

int:exponent

Extensions

Signature

oid:sha256WithRSAEnc.

bytes:signatureValue

Subject identity and public key

Issuer (Certificate Authority)

Validity Period

Extensions: Permitted key usages,
policies, additional identities
(Subject Alternate Identity)

Signature: TBS signed by Issuer
public key

Certificate Chains

CA Certificate A

Issuer: Foo CA
Subject: Foo CA
Public key: 0xabc123...
...
Signature: 0x823cdf...

Self-signed

Certificate Chains

CA Certificate A

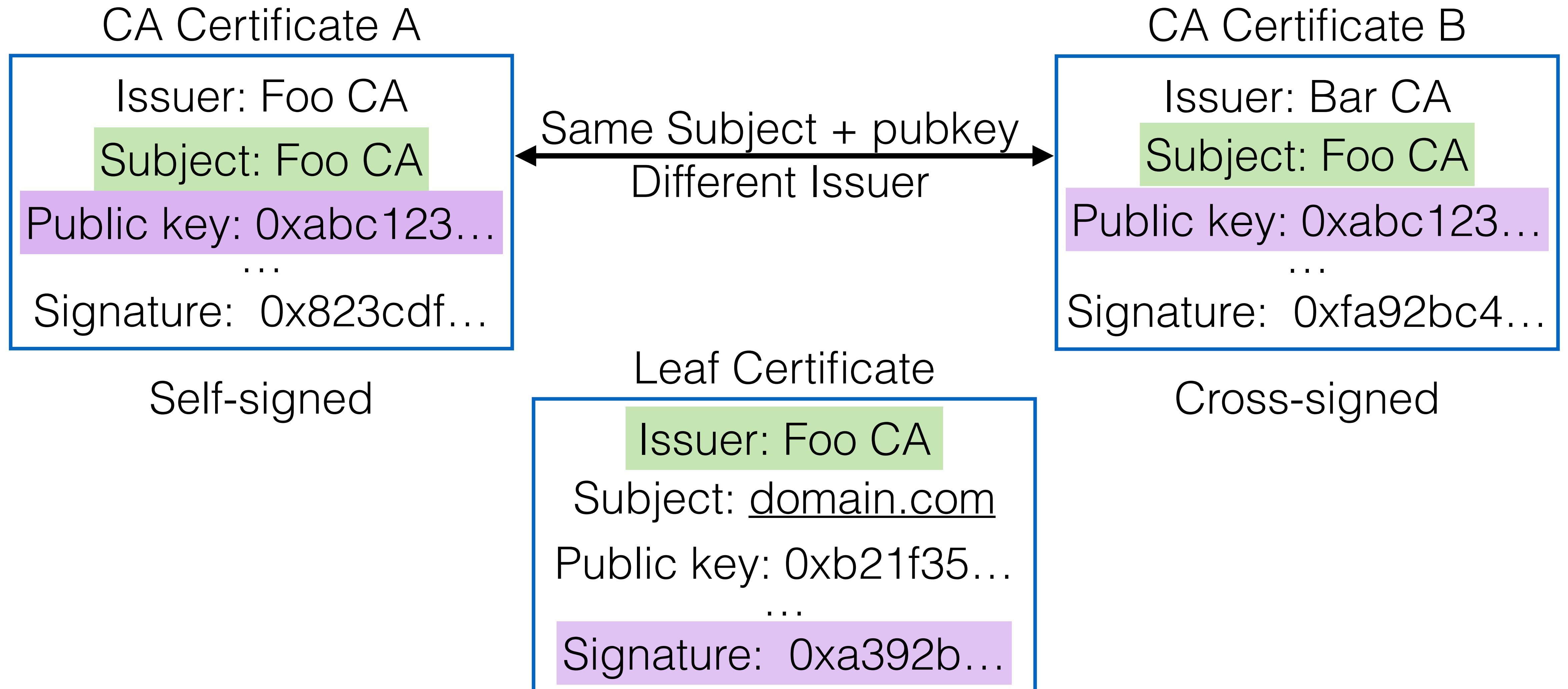
Issuer: Foo CA
Subject: Foo CA
Public key: 0xabc123...
...
Signature: 0x823cdf...

Self-signed

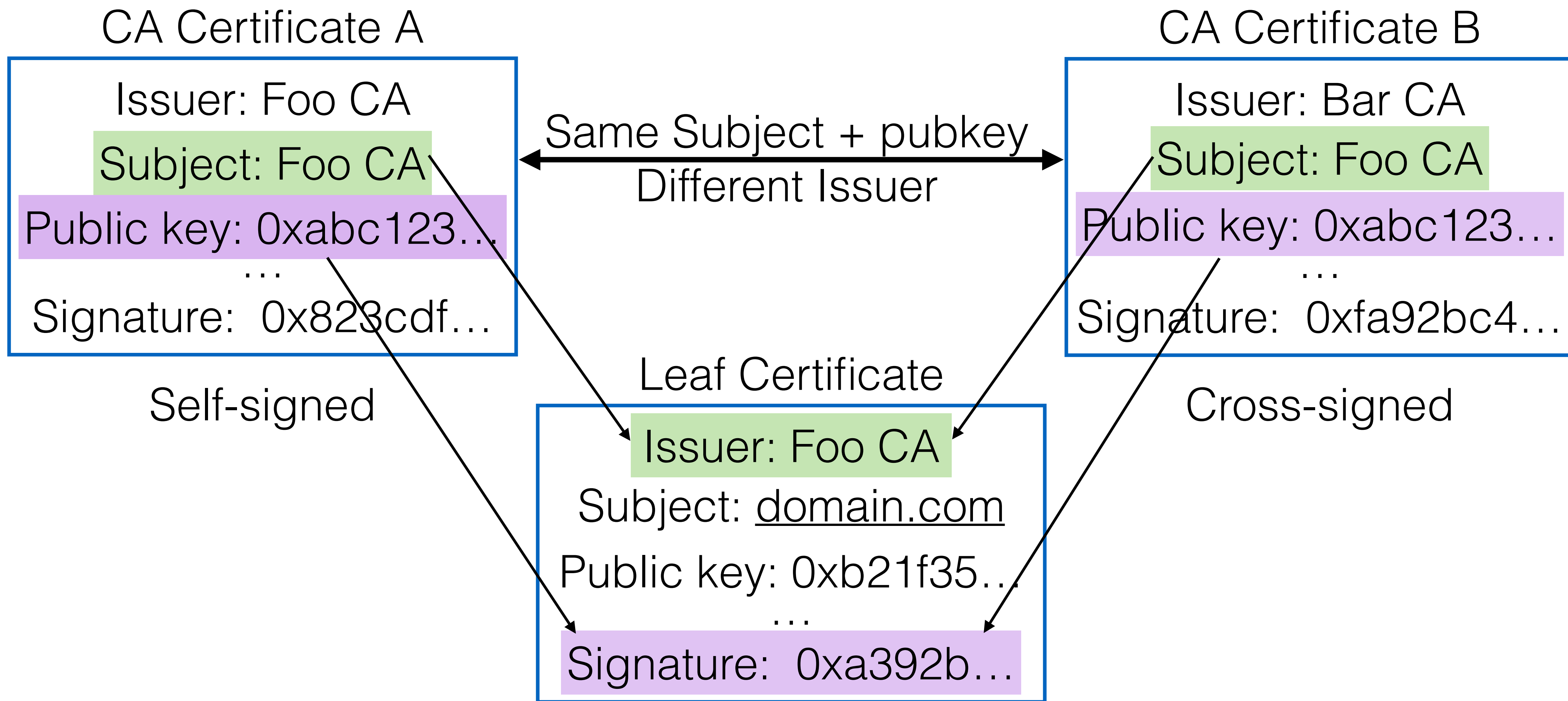
Leaf Certificate

Issuer: Foo CA
Subject: domain.com
Public key: 0xb21f35...
...
Signature: 0xa392b...

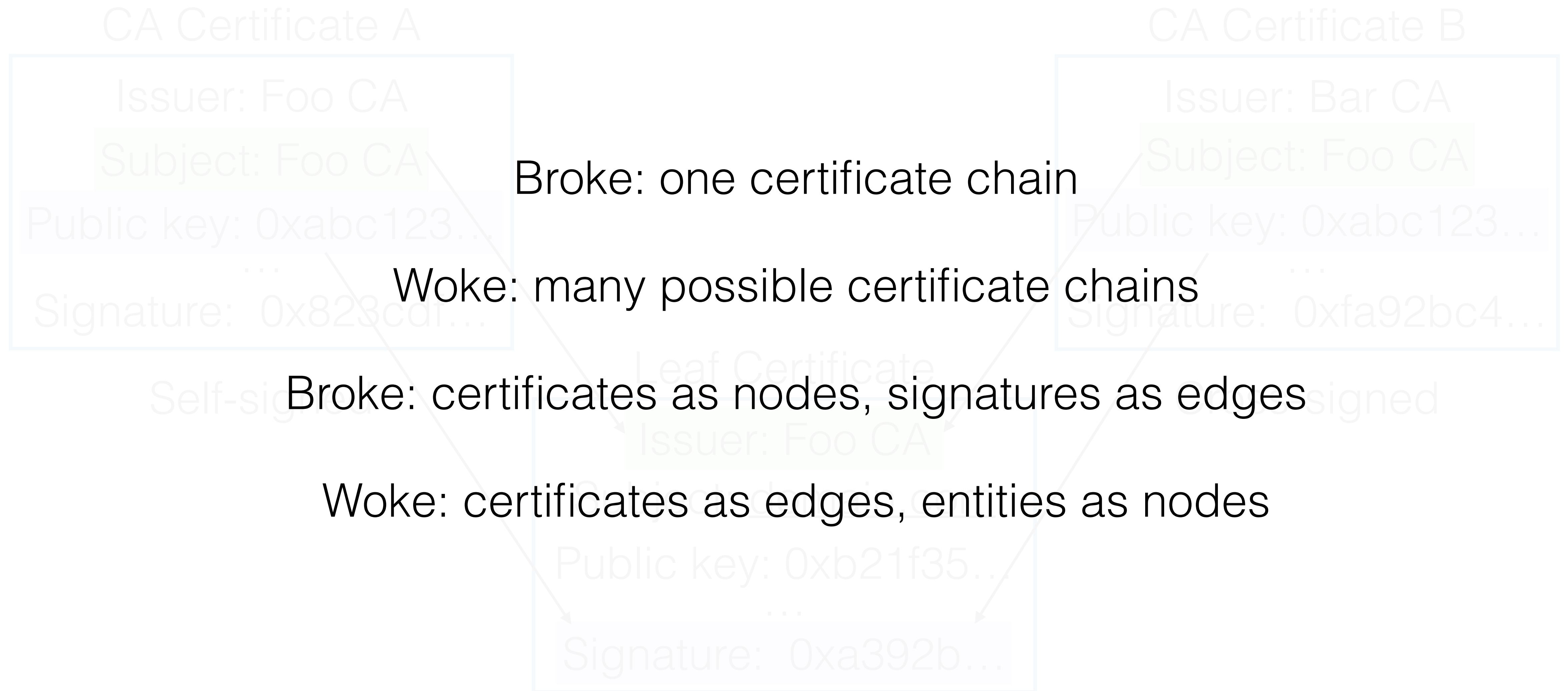
Certificate Chains



Cross-Signing



Cross-Signing



Entity chains

Entity A

Name: Foo CA
Public key: 0xabc123...

Entity B

Name: domain.com
Public key: 0xb21f35...

Issuer: Foo CA

Subject: Foo CA

Public key: 0xabc123...

...

Signature: 0x823cdf...

CA Certificate A

Issuer: Foo CA

Subject: domain.com

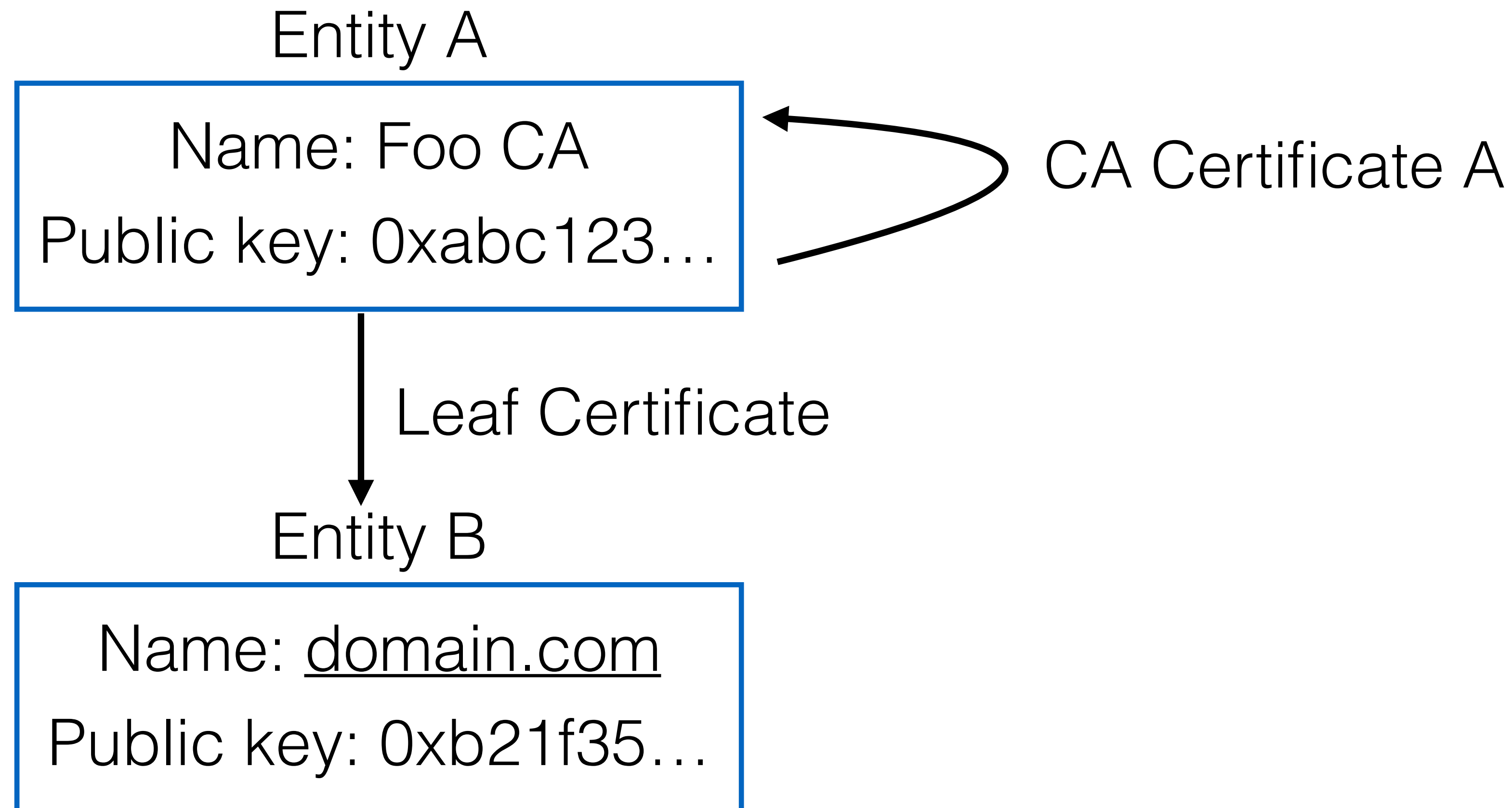
Public key: 0xb21f35...

...

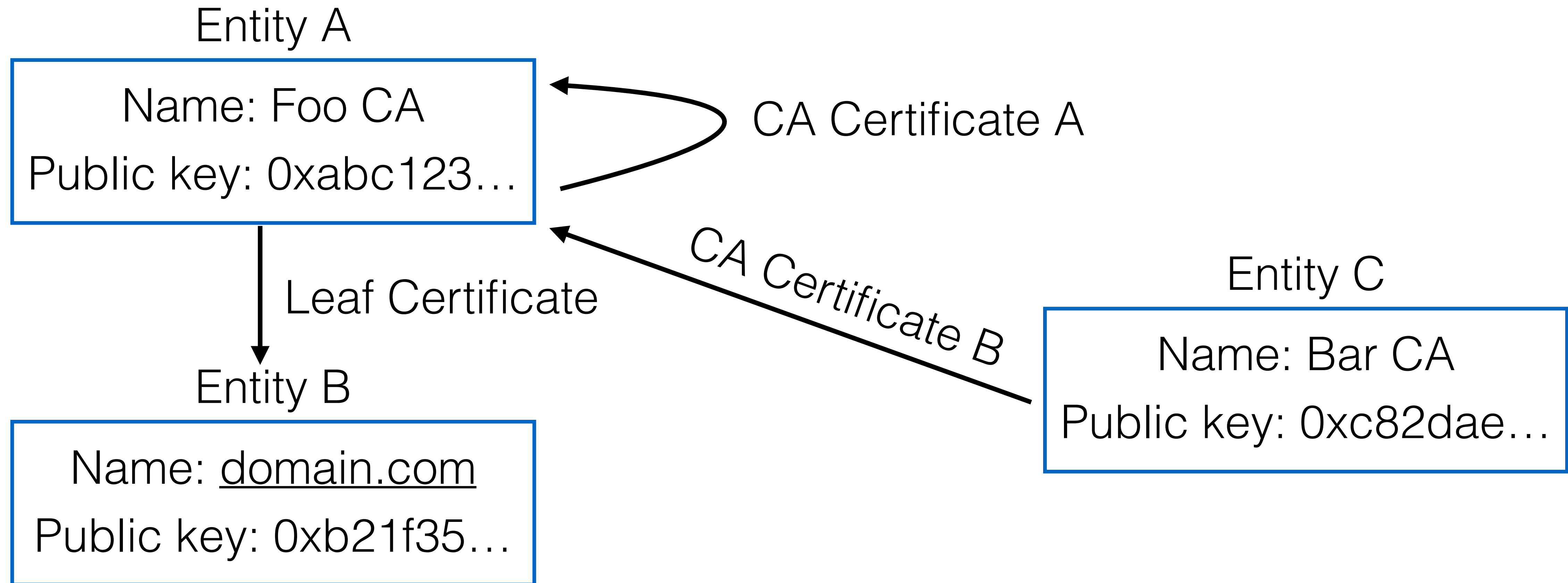
Signature: 0xa392b...

Leaf Certificate

Entity chains



Entity chains



Certificate Issuance

Goals:

- 1) verify that a network identifier (i.e., IP address or DNS Name) controls some cryptographic public key
- 2) generate a certificate that attests to this linkage

How to verify? What does “control” mean?

Historical Issuance (ca. 2012)

Confirming the Applicant as the Domain Name Registrant directly with the Domain Name Registrar;

Communicating directly with Registrant via address, email, or telephone number provided by the Registrar;

Communicating directly with the Registrant using the contact information listed in the WHOIS record's “registrant”, “technical”, or “administrative” field;

Communicating with the Domain's administrator using an email address created by pre-pending ‘admin’, ‘administrator’, ‘webmaster’, ‘hostmaster’, or ‘postmaster’ followed by the Domain Name;

Relying upon a Domain Authorization Document;

Having the Applicant demonstrate practical control over the FQDN by making an agreed-upon change to information found on an online Web page identified by a uniform resource identifier containing the FQDN;

Using any other method of confirmation, provided that the CA maintains documented evidence that it establishes that the Applicant is the Registrant or has control over the FQDN to at least the same level of assurance as those methods previously described.

Historical Issuance (ca. 2012)

If CA == DNS Registrar

Confirming the Applicant as the Domain Name Registrant directly with the Domain Name Registrar;

- Communicating directly with Registrant via address, email, or telephone number provided by the Registrar;
WHOIS info directly from registrar
- Communicating directly with the Registrant using the contact information listed in the WHOIS record's “registrant”, “technical”, or “administrative” field;

Communicating with the Domain's administrator using an email address created by pre-pending ‘admin’, ‘administrator’, ‘webmaster’, ‘hostmaster’, or ‘postmaster’ followed by the Domain Name;

~~Relying upon a Domain Authorization Document;~~ **Removed**

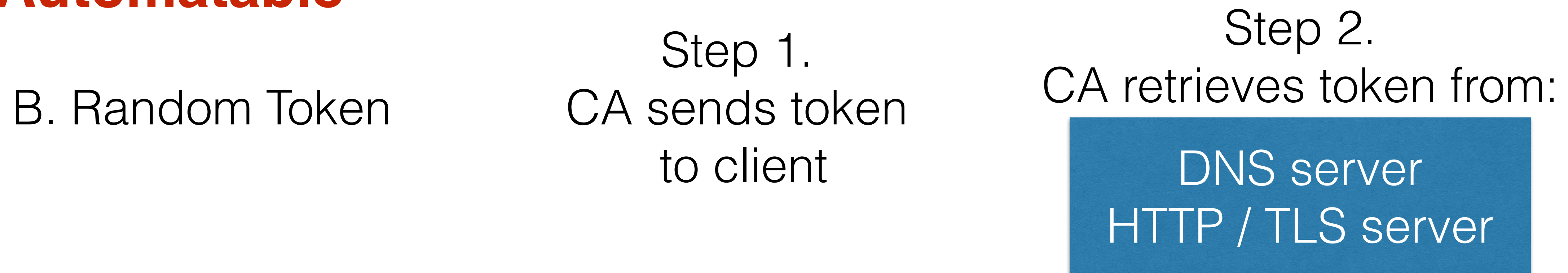
Having the Applicant demonstrate practical control over the FQDN by making an agreed-upon change to information found on an online Web page identified by a uniform resource identifier containing the FQDN;

~~Using any other method of confirmation, provided that the CA maintains documented evidence that it establishes that the Applicant is the Registrant or has control over the FQDN to at least the same level of assurance as those methods previously described.~~ **Removed**

Modern Issuance (ca. 2021)



Automatable



ACME

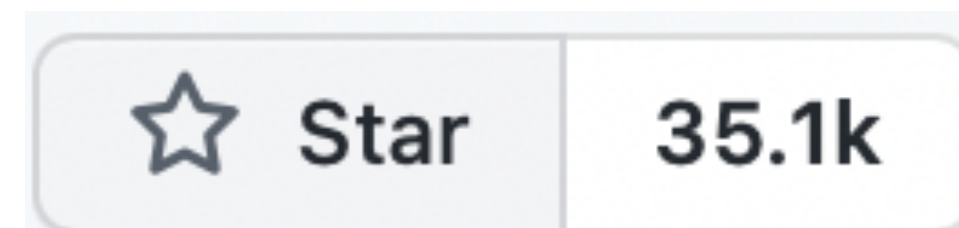
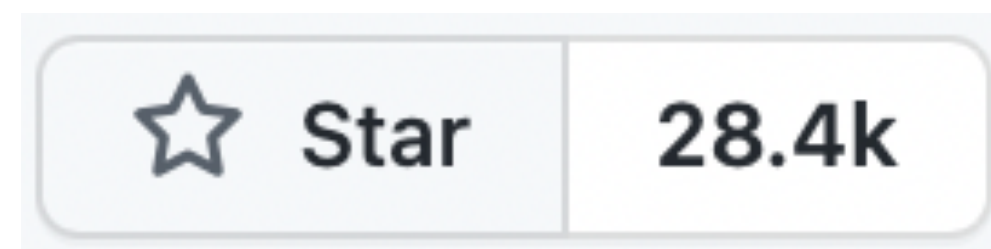
- RFC 8555: Automatic Certificate Management Environment (2019)
- Automates certificate issuance + revocation (to be discussed)

Open Source Software (OSS):

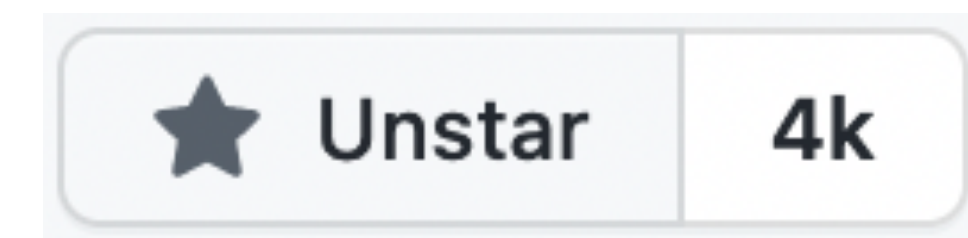
ACME client

ACME client + web server

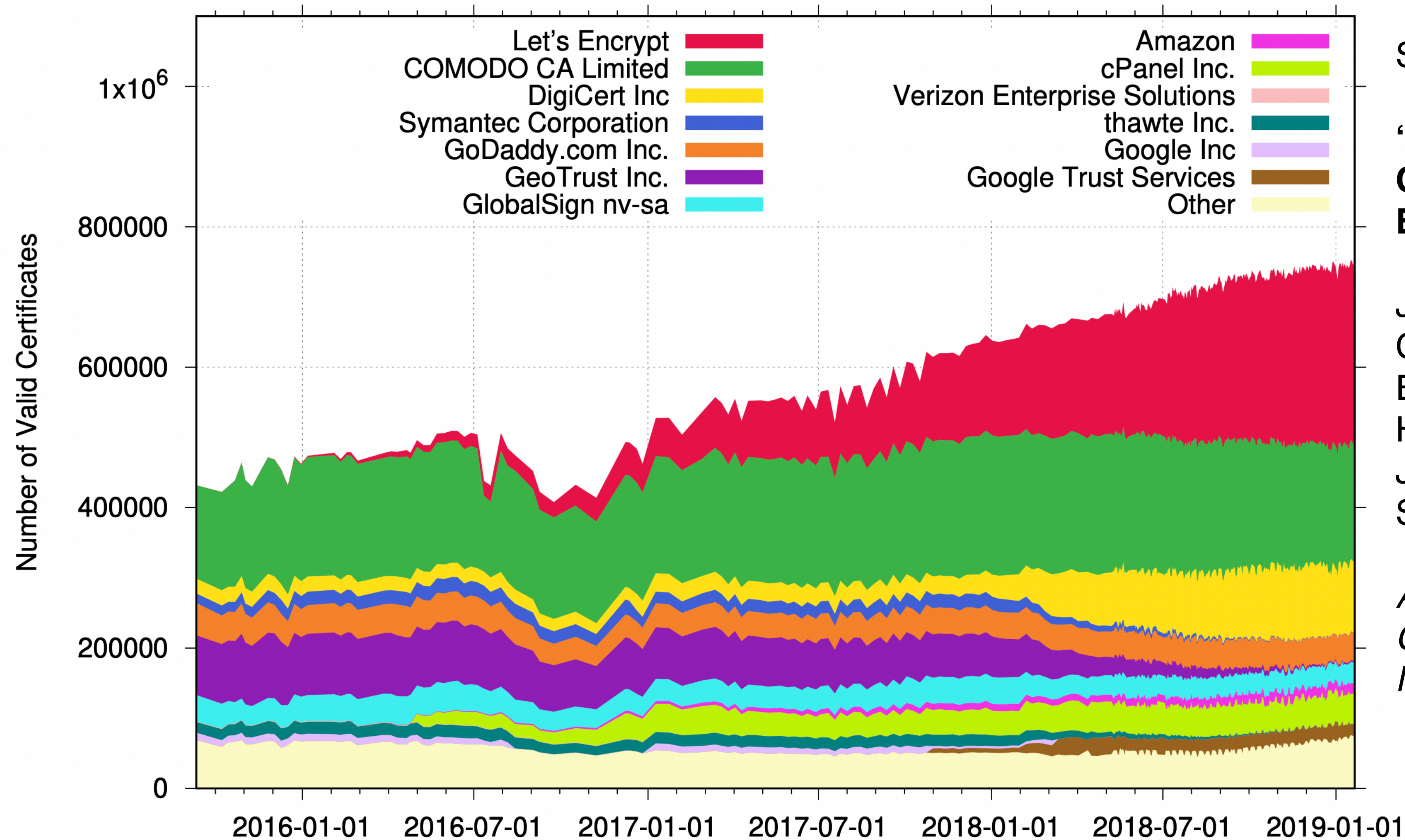
ACME CA



Let's Encrypt/Boulder



Let's Encrypt



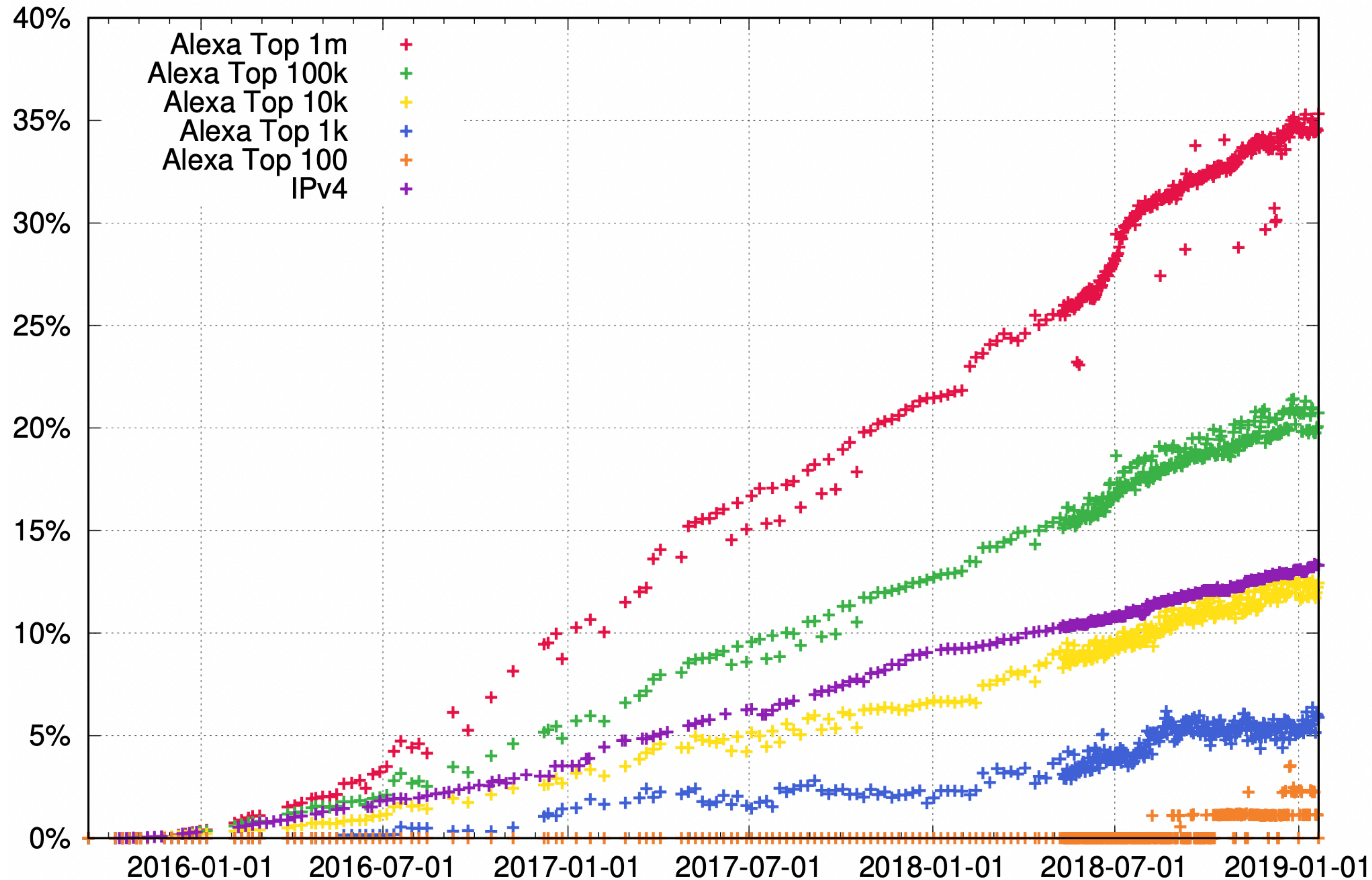
Source:

“Let's Encrypt: An Automated Certificate Authority to Encrypt the Entire Web”

Josh Aas, Richard Barnes, Benton Case, Zakir Durumeric, Peter Eckersley, Alan Flores-Lopez, J. Alex Halderman, Jacob Hoffman-Andrews, James Kasten, Eric Rescorla, Seth Schoen, Brad Warren.

ACM Conference on Computer and Communications Security (CCS), November 2019

Let's Encrypt



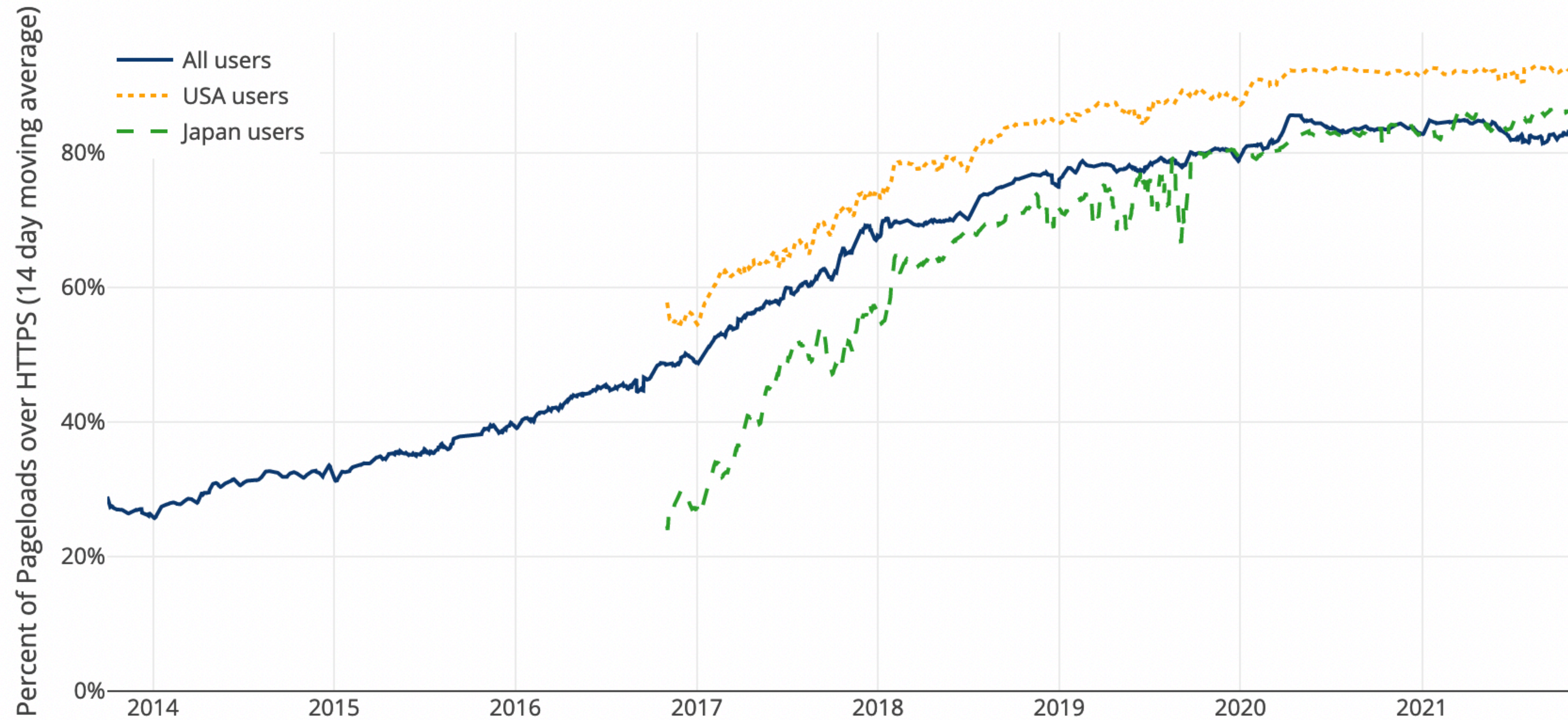
% of top sites that use Let's Encrypt

Automation + open standards —> free + easy-to-use

Combined with browser carrots/sticks, LE has enabled massive HTTPS adoption

HTTPS Adoption

(14-day moving average, source: [Firefox Telemetry](#))



Certificate Revocation

Why do we need to revoke certificates?

RFC 5280 Revocation Reasons

- unspecified (0)
- keyCompromise (1)
- cACompromise (2)
- affiliationChanged (3)
- superseded (4)
- cessationOfOperation (5)
- certificateHold (6)
- removeFromCRL (8)
- privilegeWithdrawn (9)
- aACompromise (10)

Only need to revoke unexpired certificates

Shorter certificate validity periods (enabled by ACME) leads to fewer revocations

How can we revoke certificates?
Engineering problem

Online Revocation Checks

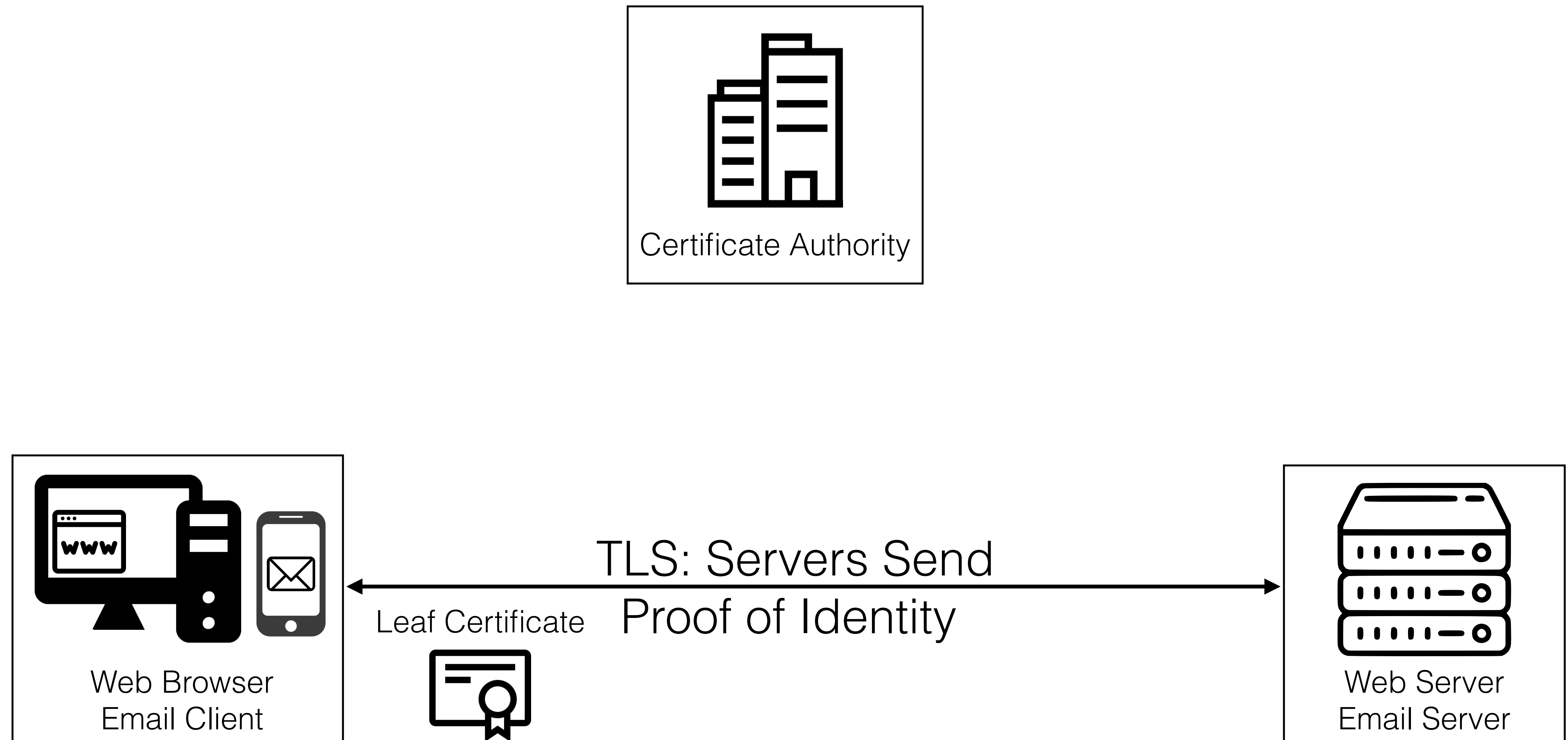
Before validating TLS cert, contact CA and retrieve a Certificate Revocation List (**CRL**) or use Online Certificate Status Protocol (**OCSP**) to check revocation for a single certificate

CRLs: require additional retrieval of large (~MBs) file that blocks TLS validation.

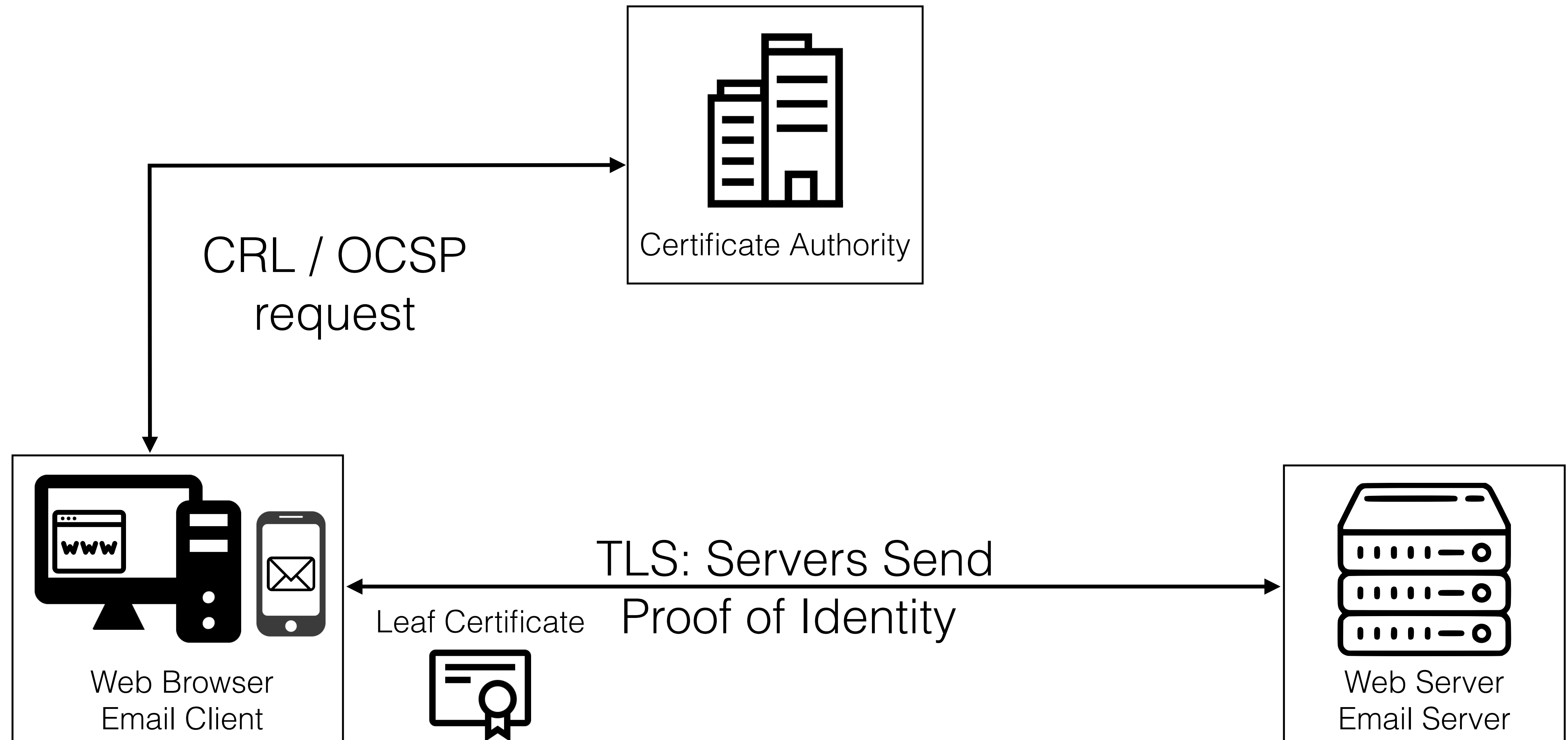
OCSP: generates lots of traffic to CA. Privacy-concerns.

What if CA is unavailable/inaccessible? Fail-open!

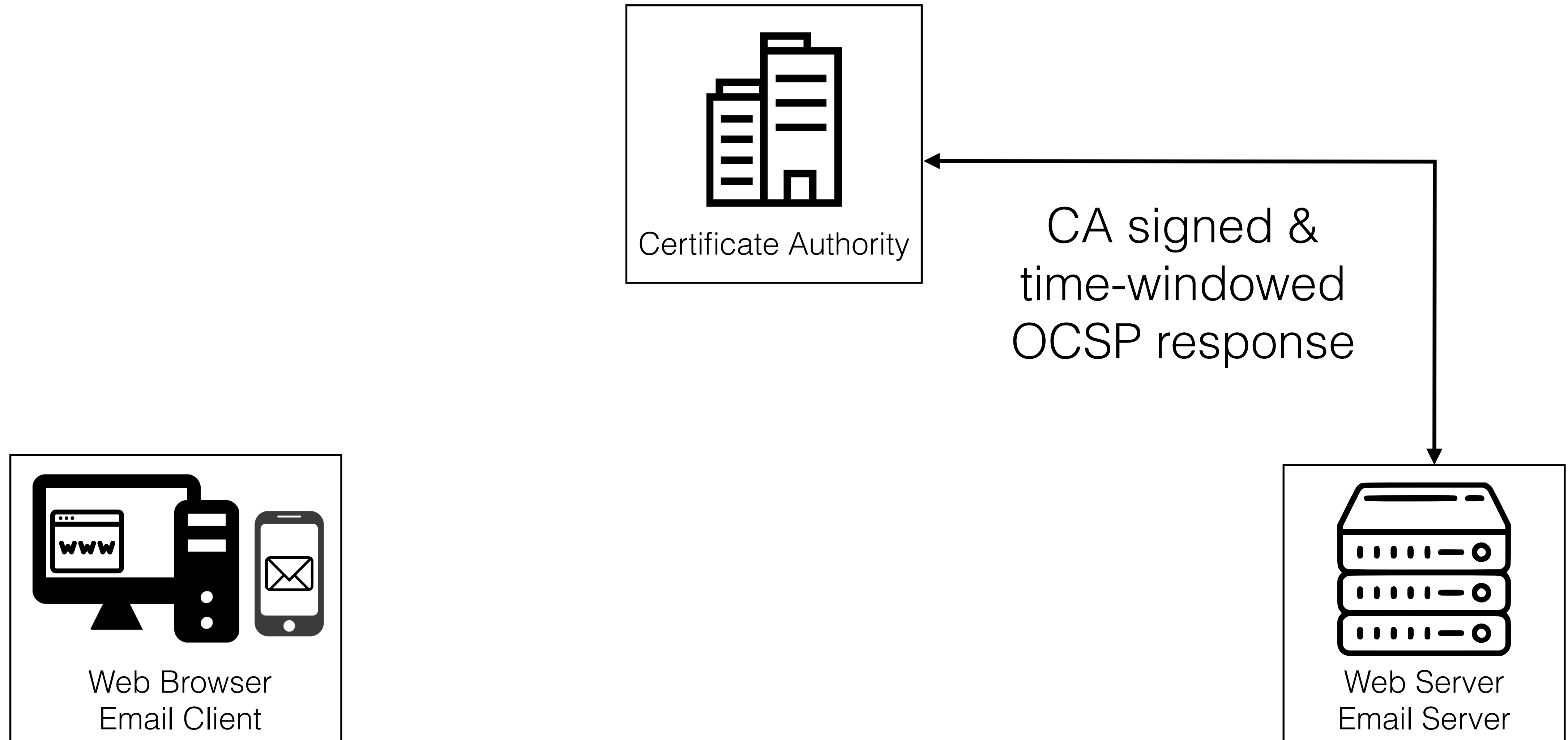
Online Revocation Checks



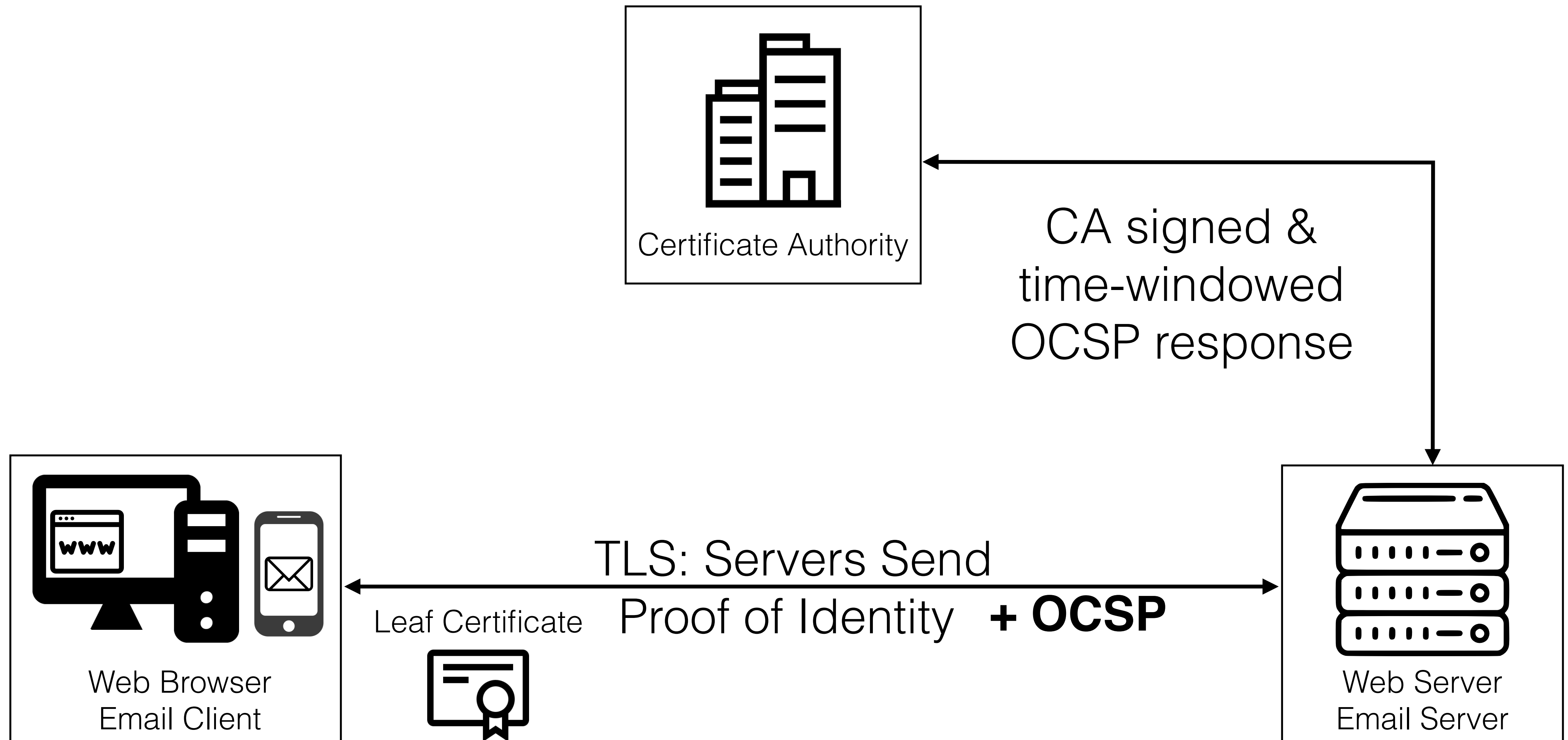
Online Revocation Checks



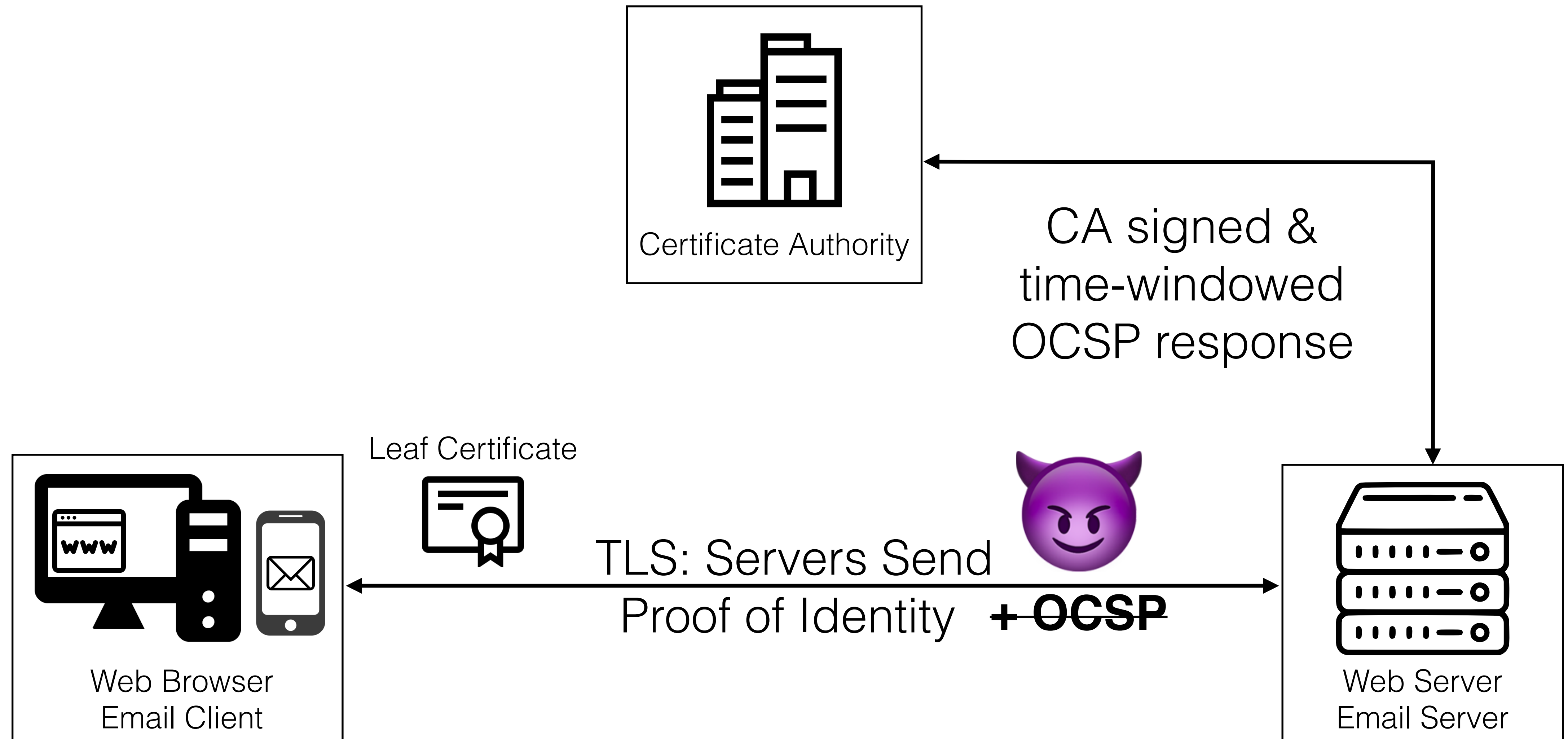
OCSP Stapling



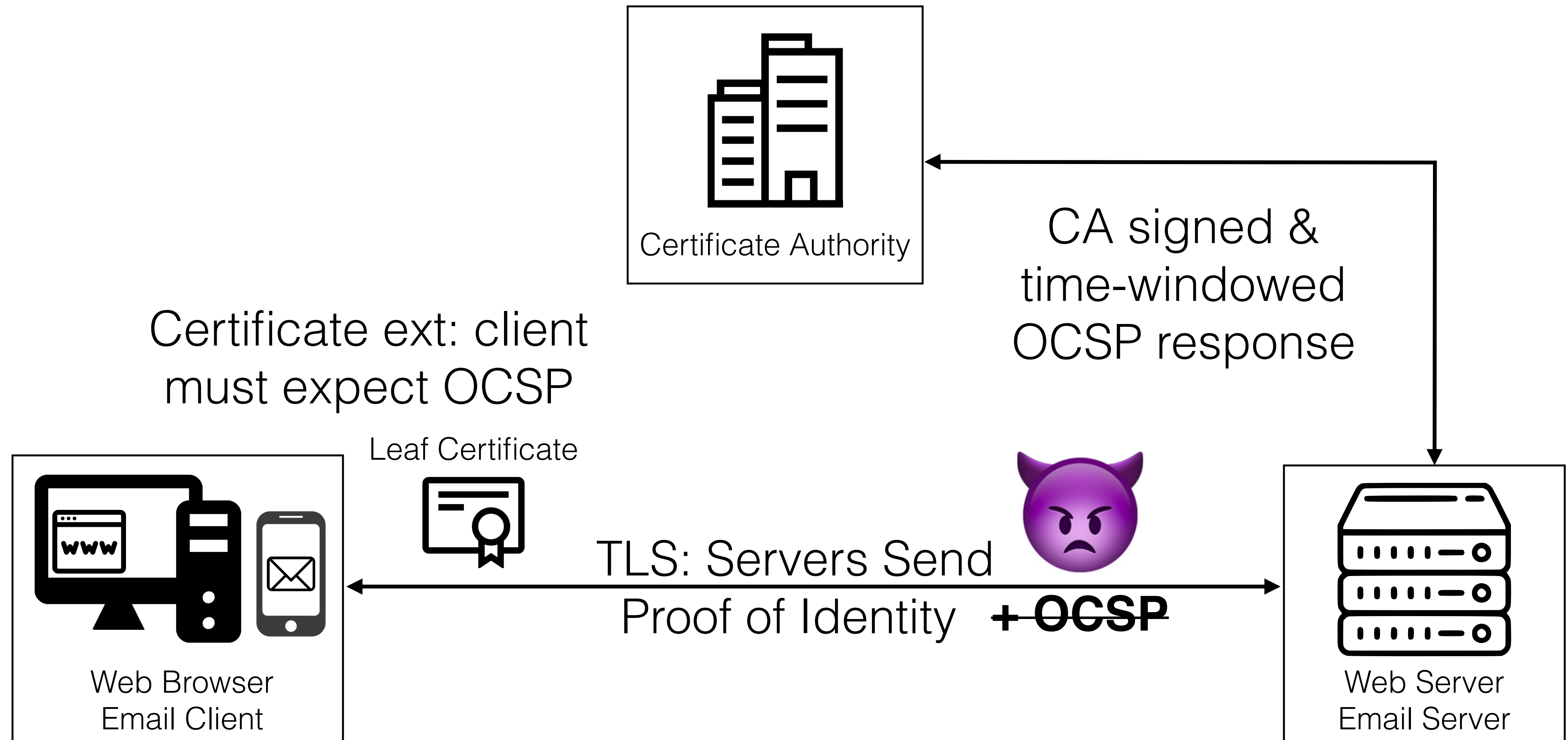
OCSP Stapling



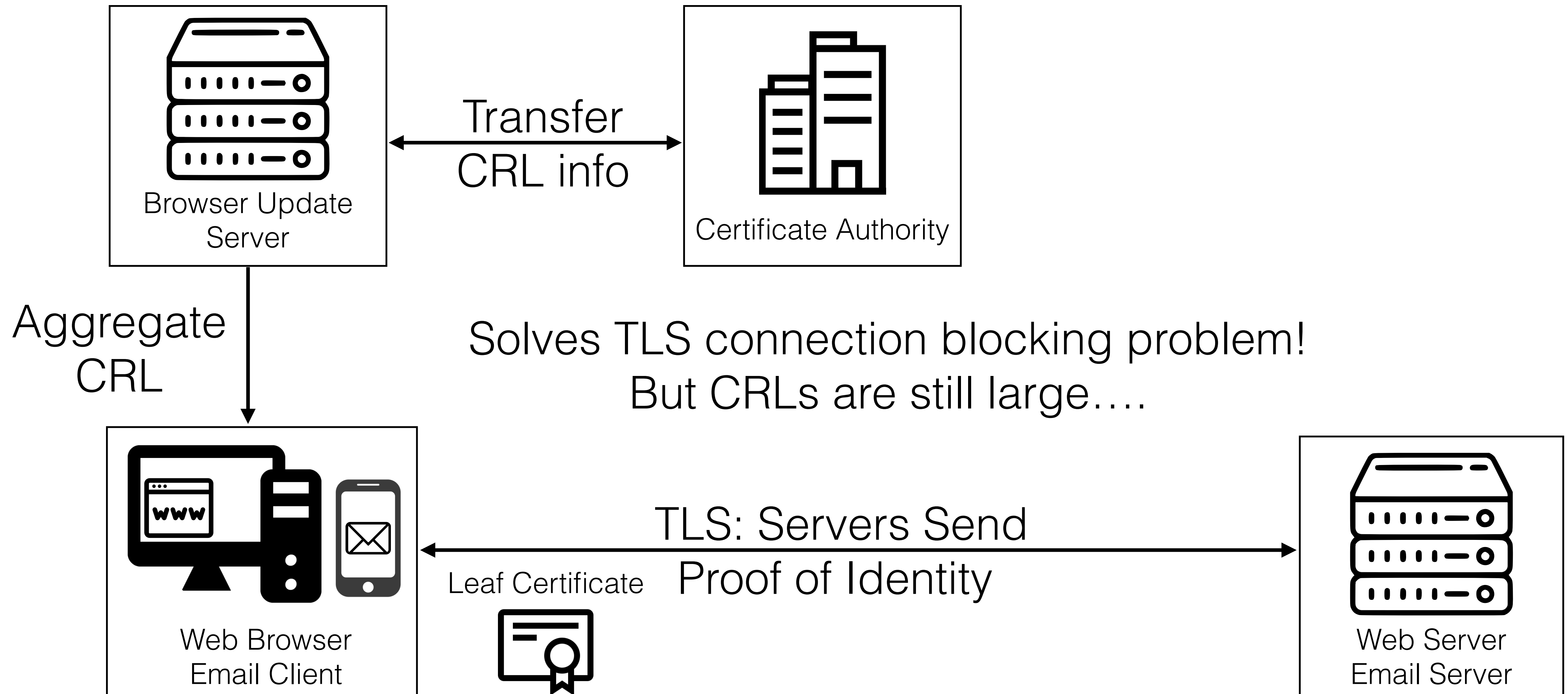
OCSP Stapling



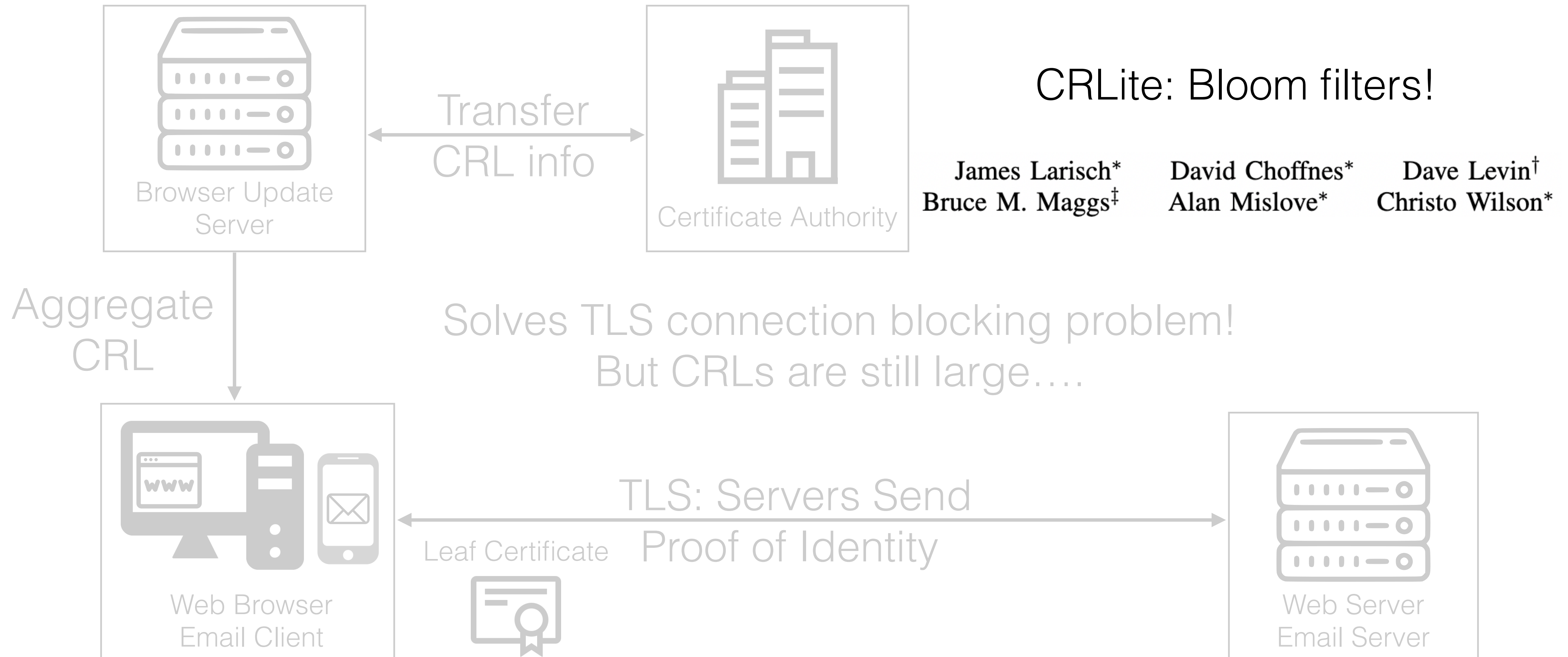
OCSP Must Staple



CRL Aggregation + Pushing



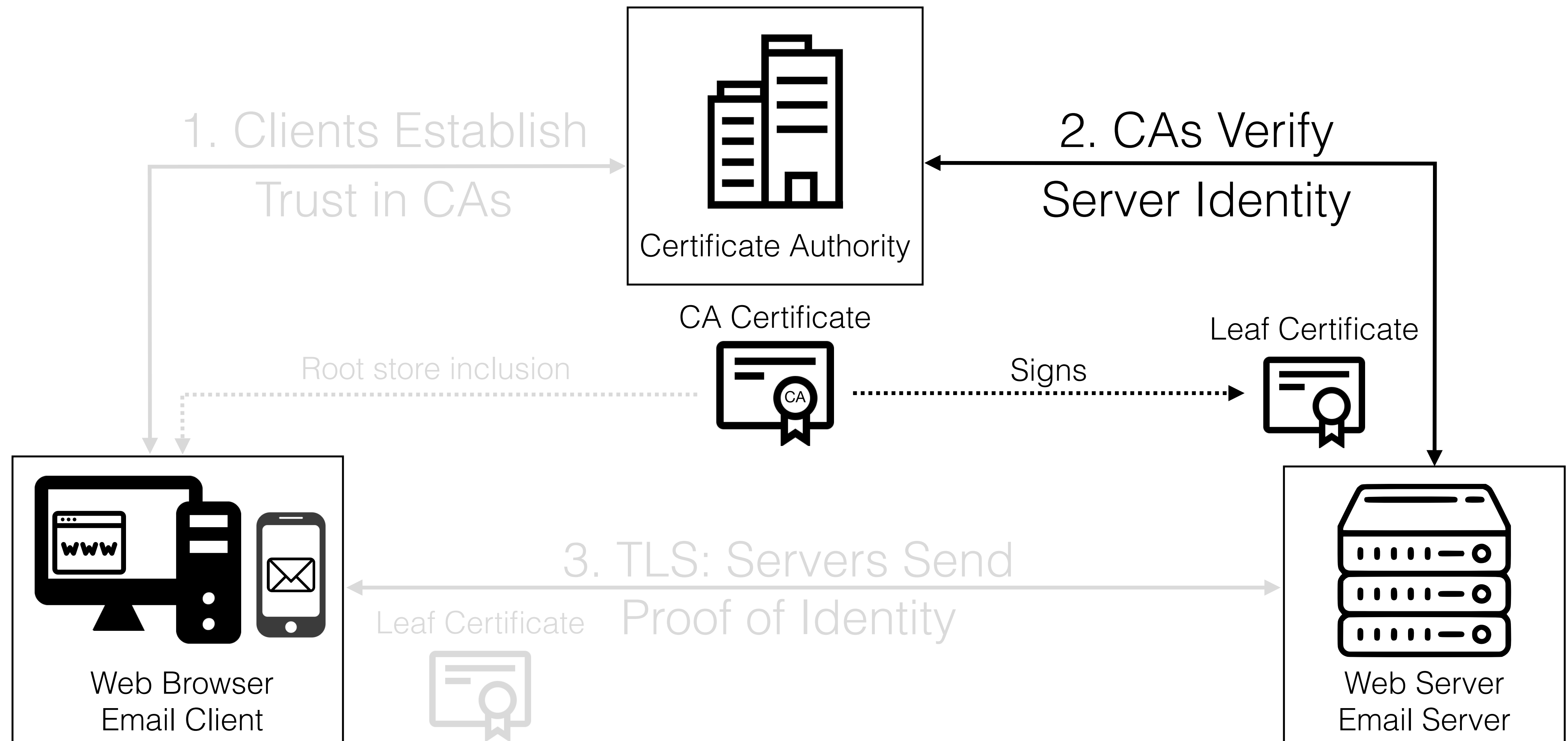
CRL Aggregation + Pushing



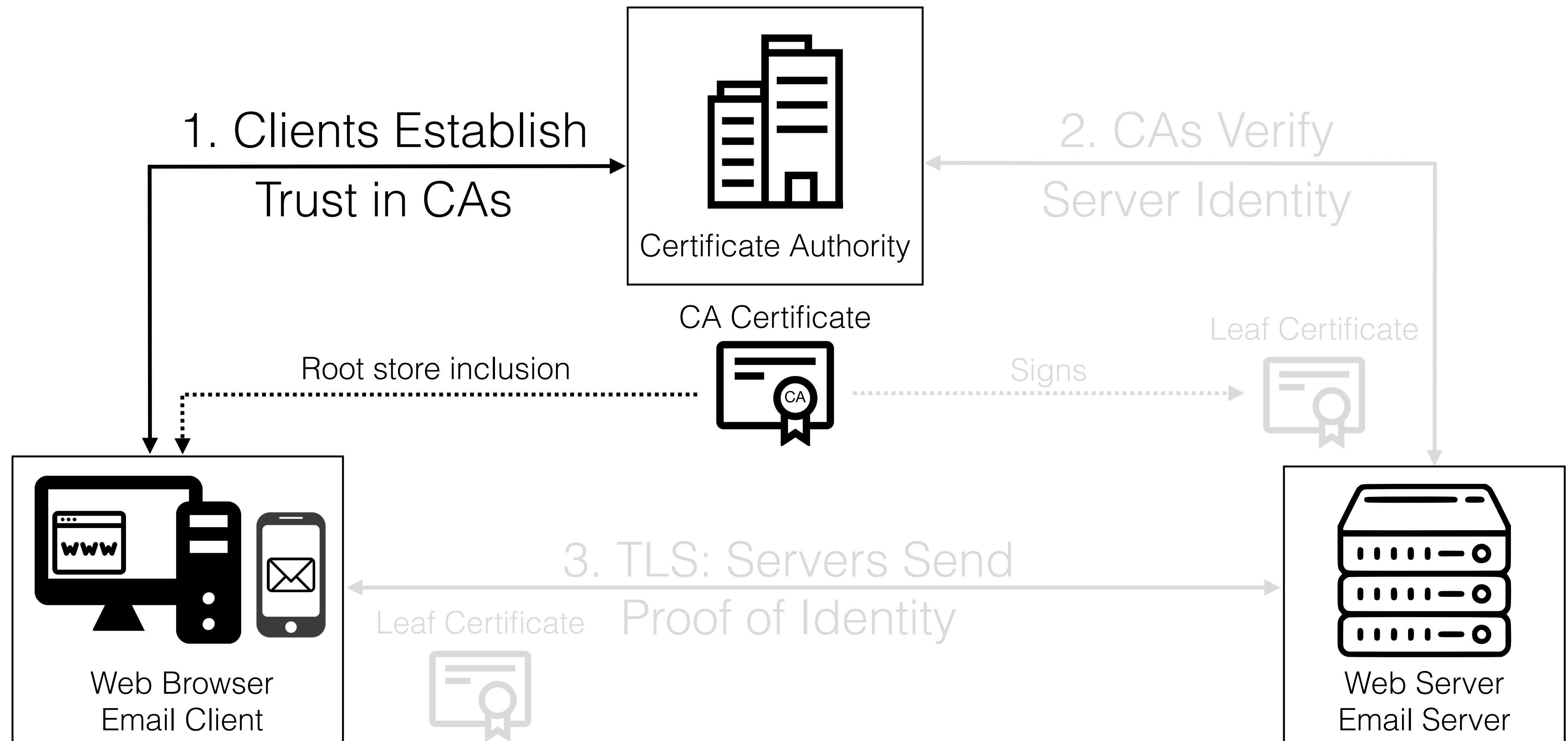
Certificate Revocation

- Browsers currently implement a hodgepodge of CRL / OCSP / OCSP+stapling, with Firefox having experimental support for CRLite
- Outstanding question: is it worth streamlining revocation versus reducing certificate lifetimes (i.e., certificates become a caching mechanism)
- CA certificate revocation is a separate process that uses bespoke CRL push methods (separate Apple, Chrome, Firefox, Microsoft mechanisms)

Web PKI

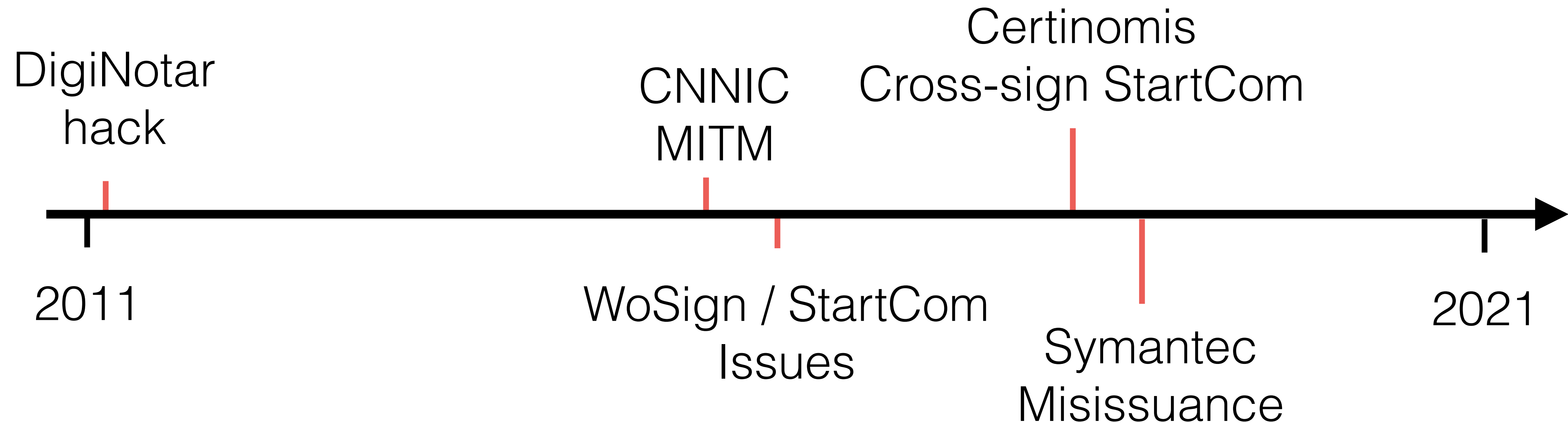


Web PKI



Trust Issues

Current web PKI design: every trust anchor is a single point of failure



Question: How to evaluate CA trustworthiness? Look at their issuance practices...

Certificate Transparency

Certs are public! But annoying to collect —> CAs can hide in shadows

Idea: require provable, explicit disclosure of certs before trusting;
community will find bad things

Mechanism:

1. CAs submit “precertificates” to CT logs, which anyone can run.
2. CT logs return signed certificate timestamp (SCT) that are embedded into final certificate
3. During TLS, browsers verify SCT against a set of trusted logs

More info: <https://certificate.transparency.dev/howctworks/>

Trusting CAs

Question: How to evaluate CA trustworthiness?

0. Business / government relationships

1. Independent audits from traditional accounting firms

Compliance with WebTrust/ETSI standards, CA/Browser Forum
Baseline Requirements, root store + CA policy

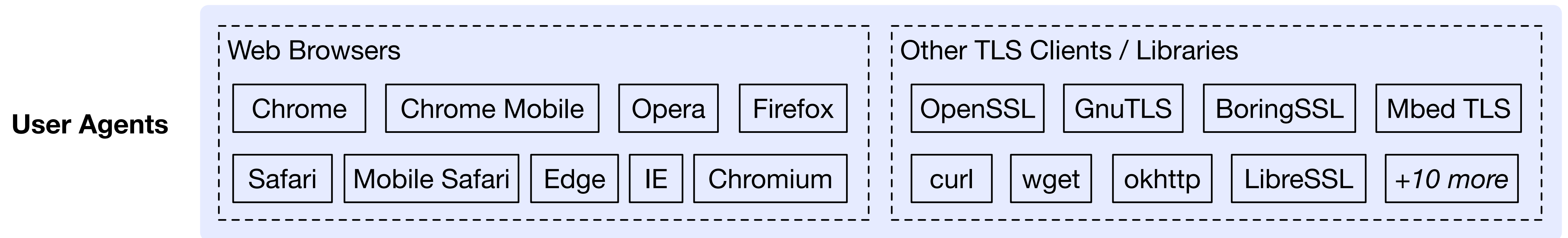
2. Mozilla also performs public discussion

Current
practices

Zlint: See how well CAs follow technical standards / pass unit tests!

CA transparency: disclosure and measurement of CA behavior

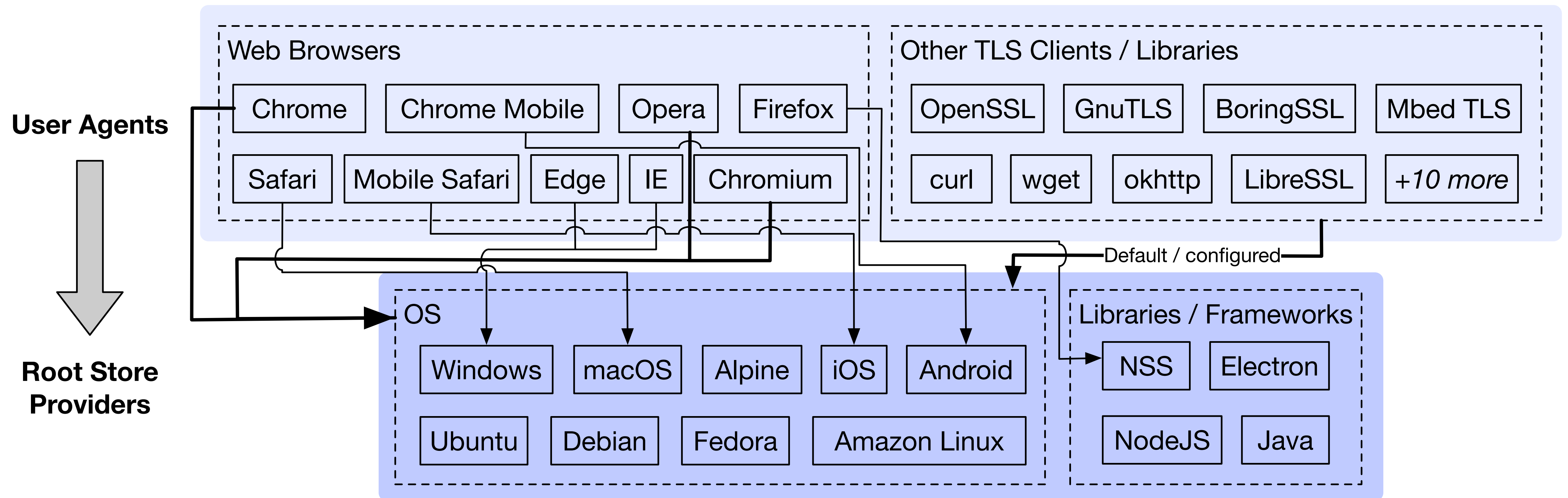
Trusted CAs



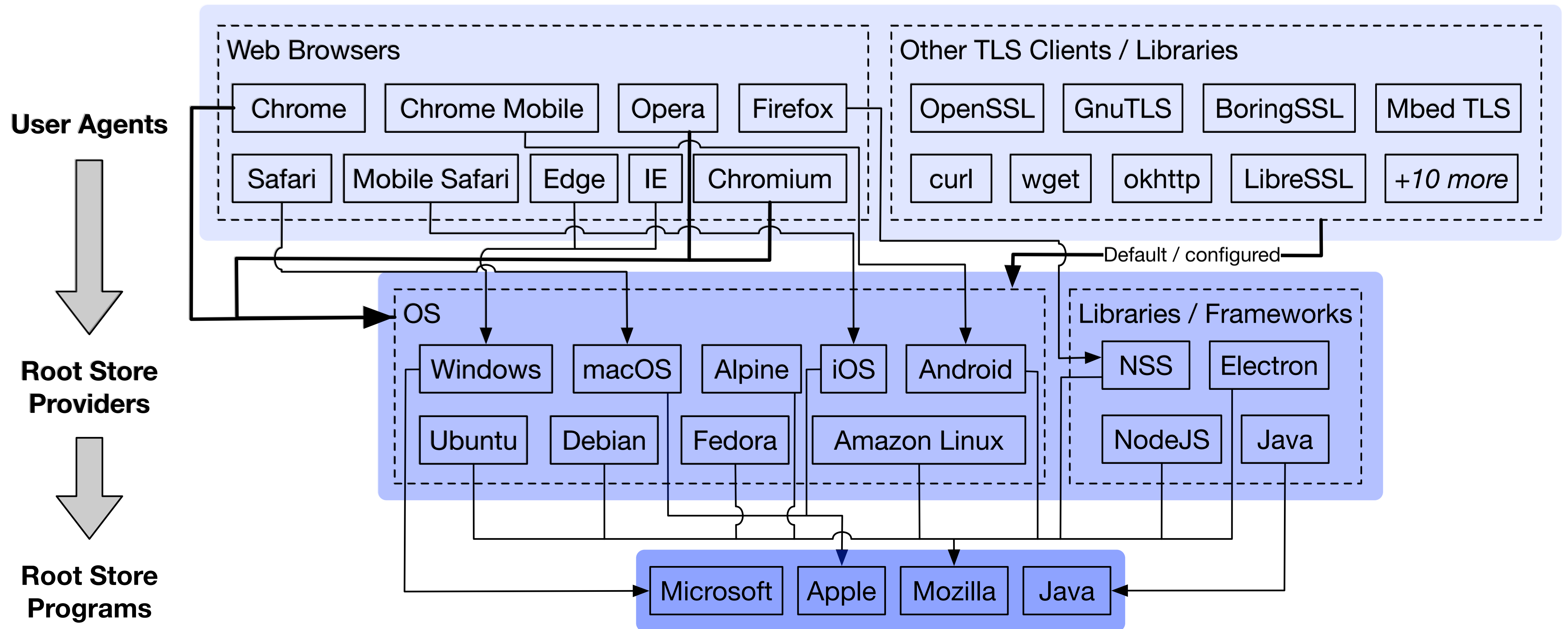
Root stores for 77% of global CDN top 200 user agents

Additional default root store for dozens of libraries / TLS clients

Root store providers



Root store programs



Recap

Authentication/identity is the foundation for confidentiality / integrity

Web PKI exists as a scalability/interception-avoidance mechanism for global web server auth

Certificates are not trustable themselves; they are attestation links between entities (name + pub key)

Trusting the right CAs is imperative - brittle current PKI design

Transparency can lead to better security, and opens the door for new research!

Closing Remarks

- Major network security challenges: malware, Distributed Denial of Service (DDoS), social engineering
- What is the core issue? Distinguishing good data from bad data? Cat-and-mouse game, sometimes indistinguishable (DDoS)
- Distinguishing good originators/creators of data: web server auth is a good start, but what we really want is authenticating web content
- Interesting challenges: identifier selection, verification protocols, policies built on top of authentication

Research Opportunities

Improving web server auth

Empirical evaluation of CA behavior + policy

Program analysis/testing of web PKI software

Breaking the fuzzy grey-areas of certificate issuance

New web content auth

Take a holistic look at how current web content is identified and authenticated

Exploring new protocol design, implementation, deployment

WebPKI and Trust

CS249i: The Modern Internet

Zane Ma

Georgia Institute of Technology

zanema@gatech.edu

<https://zanema.com>